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# PUBLIC ORGANIZATIONS MANAGEMENT

1.GENERAL						
SCHOOL	SCHOOL C	SCHOOL OF ECONOMICS AND BUSINESS				
DEPARTMENT	DEPARTM	ENT O	F ECONOMICS			
LEVEL OF STUDIES	POSTGRA	DUATE	LEVEL			
MODULE CODE			SEMESTER OF STUDY	Α		
MODULE TITLE	PUBLIC OF	GANI	ZATIONS MANAGEMENT			
INDEPENDENT TEACHING ACTIVITIES WEEKLY TEACHING HOURS ECTS						
	3 HOURS 7					
TYPE OF MODULE	COMPULSORY					
PROREQUISITE MODULES:	NO					
LANGUAGE OF TEACHING AND TESTING:	GREEK	GREEK				
THE MODULE IS OFFERED TO ERASMUS STUDENTS						
MODULE'S URL	https://eclass.uth.gr/courses/ECON_P_113/					
2. LEARNING OUTCOMES						
Learning Outcomes						
Upon completion of the	Upon completion of the course, participants are expected to:					

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- a. Be able to set goals, plan and monitor activities on behalf of public organization
- b. understand the contemporary international reality in the public sector
- c. can identify good practices in public management
- d. understand and be able to manage the challenges within public organizations
- realize the value of the contribution of employees to the achievement of the objectives of public organizations

## **General Competencies**

Upon successful completion of the module, students will develop and cultivate basic professional and social skills, namely:

- f. Search, analysis and synthesis of data and information, using necessary technologies
- g. Decision making
- h. Autonomous work
- i. Exercise criticism and self-criticism
- j. Promotion of free, creative, and inductive thinking

## **3.MODULE CONTENT**

- k. Particularities of the public sector
- I. Programming
- m. Basic management theories
- n. The environment of the public sector
- o. Organizing in public organizations
- p. Communication in public organizations
- q. Leading in public organizations
- r. Controlling in public organizations
- s. Management of changes and innovations in public organizations
- t. Special issues in the administration of public organizations

## 4. TEACHING AND LEARNING METHODS EVALUATION

TEACHING METHOD	Mixed
USE OF INFORMATION AND COMMUNICATION	Learning process support through the e-class online platform, email, MS TEAMS

TECHNOLOGIES					
ORGANISATION OF TEACHING	More spec	cifically, the workload of the module	is analyzed as follow	NS:	
	<u>Type</u> Είδ	<u>Description</u> Περιγραφή	WORKLOAD	F	Formatte
	<del>oç</del>		(HOURS)		
		Lectures	39		
		Study at home	120		
		Preparation for the final exam	40		
		Final Examination	2		
		Final Examination	2		
		Total	201		
MODULE ASSESSMENT	Written ex	am			
5. RECOMMENDED BIBLIO	GRAGHY				
Suggested Bibliography:	Textbooks	in Greek			
	Πετρίδου,	Ε. (2011). Διοίκηση-Μάνατζμεντ. Εκά	δόσεις Σοφία.	l	
		ης, Π. (1999). Διοίκηση Δημο ών – Εισαγωγή στο Σύγχρονο Δημόσι			
	Ραμματά, Κριτική.	Μ. (2011). Σύγχρονη Ελληνική Δημα	όσια Διοίκηση. Εκδά	όσεις	
		μήτρης, Α. (2009). Προσεγγίσε :ων. Εκδόσεις Καστανιώτη.	ις στη Θεωρία	των	

MSC	APPLIED	ECONOMICS	

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Μακρυδημήτρης, Α. & Πραβίτα, Μ. (2012). Δημόσια Διοίκηση: Στοιχεία Διοικητικής Οργάνωσης. Εκδόσεις Σάκκουλα.
Ρωσσίδης, Ι. (2013). Εφαρμογές του Επιχειρησιακού Μάνατζμεντ στην Ελληνική Δημόσια Διοίκηση. Εκδόσεις Σταμούλη.

PUBLIC ECONOMICS							
1.GENERAL							
SCHOOL	SCHOOL O	OF ECC	NOMICS AND BUSINESS				
DEPARTMENT	DEPARTM	IENT C	OF ECONOMICS				
LEVEL OF STUDIES	POSTGRA	DUATE	E LEVEL				
MODULE CODE		SEMESTER OF STUDY A					
MODULE TITLE	PUBLIC EC	PUBLIC ECONOMICS					
INDEPENDENT TEACHING ACTIVITIES WEEKLY TEACHING HOURS ECTS							
	3 HOURS 7						
TYPE OF MODULE	COMPULS	ORY					
PROREQUISITE MODULES:	NO	NO					
LANGUAGE OF TEACHING AND TESTING:	GREEK	GREEK					
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO						

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MODULE'S URL	https://applied.econ.uth.gr/courses/%ce%b4%ce%b7%ce%bc%cf%8c%cf% 83%ce%b9%ce%b1- %ce%bf%ce%b9%ce%ba%ce%bf%ce%bd%ce%bf%ce%bc%ce%b9%ce%ba %ce%ae/
2. LEARNING OUTCOM	ES
Learning Outcomes	
Upon completion of the	e course, participants are expected to:
<ul> <li>and objectives</li> <li>analyze the ecanomic</li> <li>and economic</li> <li>comprehend t</li> <li>environment v</li> </ul>	depth the government's interventionism in the economy, and also the aims is this function serves onomic effects of fiscal tools, namely spending & taxation, on the economy activity he role and effect of the context set by the EU and the eurozone with emphasis on the exercise of fiscal policy instraints of fiscal policy and the relationship with the electoral and political
General Competencies	
the functioning of the g	o students deepen and specialize their knowledge of public economics and government as a producer of public and social goods such as health, tice, national defense as well as issues relating to the exercise of fiscal
3.MODULE CONTENT	
of public and social goo objectives of governme policy, public choice the socially beneficial, are of The main issues of the nature and characterist	the analysis of government intervention in the economy and the production ads, the exercise of fiscal policy, the critical examination of the aims and ent intervention. Issues such as the fiscal budget, electoral cycle and fiscal eory and the conditions for government intervention in the economy to be examined. course include subjects such as: Theories on the role of the government, the tics of public goods, fiscal budgeting: public expenditures and revenues with the fiscal deficits and public debt with an emphasis on the case of Greece
4. TEACHING AND LEAR	RNING METHODS EVALUATION

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TEACHING METHOD	Mixed						
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	The learning process is supported through the course's e-class online platform, the use of the official email of the department to communicate with students, and MSTEAMS						
ORGANISATION OF TEACHING	The lectures of the course takes place in the amphitheaters of the Department of Economics. Informational and learning material is distributed through the e-class platform.						
	More specifically, the workload of the n	nodule is analyzed as follows:					
	Type Description	WORKLOAD					
		(HOURS)					
	Lectures	39					
	Study at home 80						
	Completion of assignments	50					
	Preperation for the final ex	am 39					
	Final Examination	2					
	Total	210					
MODULE ASSESSMENT	Assignment (40%) and final exam (60%)						
5. RECOMMENDED BIBLIO	GRAGHY						
Suggested Bibliography:	<ul> <li>Rosen, H., T. Gayer, B. Ράπανος, &amp; Γ</li> <li>Οικονομική, Τόμος A&amp;B Εκδόσεις κ</li> <li>Stiglitz, J. (2009), Οικονομική του Δημ</li> <li>Δαλαμάγκας, B. (2003) Εισαγωγή στη Κριτική</li> </ul>	ζριτική ιόσιου Τομέα, Εκδόσεις Κριτική.					

MSC	APPI IED	ECONOMICS
Mac	AFFLIED	ECONOMICS

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<ul> <li>Γεωργακόπουλος, Θ. (1997) Εισαγωγή στη Δημόσια Οικονομική, Εκδόσεις Μπένου</li> <li>Κόλλιας, Χ, &amp; Ζουμπουλάκης, Μ. (2021), Εθνική άμυνα και εθνικά</li> </ul>
χρέη. Gutenberg.

# SPATIAL DEVELOPMENT AND STRATEGIC PLANNING

JFAI	IAL DEVILLO		IT AND STRATEGIC PLANN	UNU		
1.GENERAL						
SCHOOL	SCHOOL C	F ECO	NOMICS AND BUSINESS			
DEPARTMENT	DEPARTM	ENT O	F ECONOMICS			
LEVEL OF STUDIES	POSTGRA	DUATE	LEVEL			
MODULE CODE		SEMESTER OF STUDY A				
MODULE TITLE	SPATIAL D	EVELC	PMENT AND STRATEGIC P	PLAN	NING	
INDEPENDENT TEACHING ACTIVITIES			WEEKLY TEACHING HOU	JRS	ECTS	
Lectures – assignments			3 HOURS		7	
TYPE OF MODULE	Compulso	Compulsory course				
PROREQUISITE MODULES:	NO	NO				
LANGUAGE OF TEACHING AND TESTING:	GREEK	GREEK				
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO	40				
MODULE'S URL	https://ec	lass.ut	h.gr/courses/ECON P 188	<u>8/</u>		

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# 2. LEARNING OUTCOMES Learning Outcomes Upon completion of the course students are expected to: understand the concept of territory at different spatial scales, and the scope of regional science understand the basic principles of spatial development and competitiveness theories understand the broader economic, social, political and technological changes which are redefining the dynamics of spatial development understand the concept of strategic planning and its role in development understand the levels of strategic planning analyse development dynamics at the local level follow the development of strategic plans and spatial development programmes understand the dimensions and implement policies and actions based on local specificity, . uniqueness and dynamics **General Competencies** It is useful students to have general knowledge and analytical skills concerning the spatial organisation of the economy at different spatial scales (urban, regional, national) and basic knowledge of economics **3.MODULE CONTENT** 1. SPATIAL DEVELOPMENT, REGIONAL SCIENCE AND OTHER METHODOLOGICAL ISSUES 2. STRUCTURAL CHANGES AND THE ORGANISATION OF SPACE 3. THEORIES OF REGIONAL DEVELOPMENT AND SPATIAL DISPARITIES

- 4. LOCAL ECONOMIC DEVELOPMENT
- 5. DIMENSIONS AND MEANS OF REGIONAL POLICY IMPLEMENTATION

6. THE COMMON	NS: AN ALTERNATIVE PARADIGM FOR BOTTOM	1-UP DEVELOPMENT	
7. STRATEGIC AN	ND TACTICAL PLANNING		
8. POLICIES AND	PLANNING TOOLS FOR DEVELOPMENT		
9. BUSINESS PLA	NS: ANALYSIS - ROLES - PARTICIPATORY PROC	ESS	
10. SPECIFIC DEVELOP	MENT ISSUES WITH A FOCUS ON TOURISM, CI	ULTURE AND THE	
ENVIRONMENT			
11. DEVELOPMEN DEVELOPMENT	IT PROGRAMMES, STRATEGIC PLANNING AND	NEW FORMS OF	
4. TEACHING AND LEARNIN	NG METHODS EVALUATION		
TEACHING METHOD	In-person/ Online/ Mixed		
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	Support for the learning process through MSTeams. Communication via email.	the e-class platform and	
ORGANISATION OF TEACHING	The delivery of the course takes place in the Department of Economics. Informative and distributed through the course page in the e	educational material is	
	More specifically, the workload of the modu	le is analyzed as follows:	
	<u>Τγρε<del>Είδ</del> Description</u> Περιγραφή	WORKLOAD	Formatted Table
	<del>0ç</del>	(HOURS)	
	Lectures	39	
	Study at home	60	

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	Preperation for the final exam	21	
	Final Examination	2	
	Total	182	
MODULE ASSESSMENT	Written examinations or individual or group assi	gnments	
5. RECOMMENDED BIBLIO	GRAGHY		
Suggested Bibliography:	Armstrong H.W. and Taylor J. (2000) R     policy, Blackwell	egional economic	s and
	• Pike A., Rodriguez-Pose A. and Toman regional development, Routledge	ey J. (2006) <i>Locc</i>	al and
	<ul> <li>Πετράκος Γ. και Ψυχάρης Γ. (2016) Π.</li> <li>στην Ελλάδα, 2η εκδ. Κριτική</li> </ul>	εριφερειακή Ανά	πτυξη
	<ul> <li>Πολύζος Σ. (2011) Περιφερειακή Ανάπτ</li> </ul>	<i>υξη,</i> Κριτική	

## APPLIED ECONOMIC ANALYSIS

	AFFL	ILD LCONONIC ANALI 313		
1.GENERAL				
SCHOOL	SCHOOL C	HOOL OF ECONOMICS AND BUSINESS		
DEPARTMENT	DEPARTM	DEPARTMENT OF ECONOMICS		
LEVEL OF STUDIES	POSTGRA	POSTGRADUATE LEVEL		
MODULE CODE		SEMESTER OF STUDY	Α	
MODULE TITLE	APPLIED I	ECONOMIC ANALYSIS		

INDEPENDENT TEACH	ING ACTIVITIES	WEEKLY TEACHING HOURS	ECTS	
LECTURES		3 HOURS	7	
TYPE OF MODULE	COMPULSORY			
PROREQUISITE MODULES:	NO			
LANGUAGE OF TEACHING AND TESTING:	GREEK			
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO			
MODULE'S URL	https://eclass.ut	th.gr/courses/ECON_P_187/		
2. LEARNING OUTCOMES				
Learning Outcomes				
of government international t	fficiently the basic 's policy in the ec ransactions	ints are expected to: c economic concepts concernin onomy, and also fundamentals nterdependence between inter	of the money market	s and
General Competencies				
Emphasis is given on th the macro level. The co The course focuses on t	e fundamental pro urse demands litt he conceptual asp rations of econom	way the basics of contemporar oblems of the operation of the le or no previous knowledge of pects of economic reasoning ar nic theorems, in a way to make theorems, the way to their follow	markets on the micro economics. nd not on the theoreti students able to	

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# 3.MODULE CONTENT

- J) MICROECONOMIC THEORY: Demand and supply theory, Cost and production analysis, Forms of competition, Market Failures, Theory and Evolution of Firms, Transaction Costs Theory.
- K) FUNDAMENTAL MACROECONOMIC INDICATORS- BALANCE OF TRADE AND CURRENT TRADE BALANCE
- L) MONETARY THEORY AND POLICY

## 4. TEACHING AND LEARNING METHODS EVALUATION

TEACHING METHOD	Mixed	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	The learning process is supported through th platform, the use of the official email communicate with students, and MSTEAMS	
ORGANISATION OF TEACHING	The lectures of the course takes place in the ar Department of Economics. Informational and l distributed through the e-class platform. More specifically, the workload of the module	earning material is
	Type Description	WORKLOAD (HOURS)
	Lectures	39
	Study at home	60
	Completion of assignments	40+2
	Preperation for the final exam	36
	Final Examination	3
	Total	180

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MODULE ASSESSMENT	Two compulsory tests (40%), Participation (10%), final exam (50%)			
5. RECOMMENDED BIBLIO	GRAGHY			
Suggested Bibliography:	<ul> <li>Βαρουφάκης, Γ. (2007), Πολιτική Οικονομία, Αθήνα, Gutenberg.</li> <li>Bowles S, R. Edwards, &amp; F. Roosevelt, (2005), Κατανοώντας τον Καπιταλισμό, ελλ. μτφ Αθήνα, Gutenberg 2014, Επιμέλεια μτφ Μ. Ζουμπουλάκης.</li> <li>Krugman, P. &amp; R. Robin (2014), Μακροοικονομική σε διδακτικές ενότητες, ελλ. μτφ Αθήνα, Gutenberg 2018.</li> <li>Nicholson, W., (2005), Μικροοικονομική Θεωρία, ελλ. μτφ. Εκδ. Κριτική, 2008.</li> <li>Mankiw, G., Taylor, M.P and Ashwin, A. (2012) Οικονομική των επιχειρήσεων, ελλ. μτφ. Εκδ. Κριτική, 2018</li> </ul>			

1.GENERAL					
	1				
SCHOOL	SCHOOL OF ECO	DNOMICS AND BUSINESS			
DEPARTMENT	DEPARTMENT (	OF ECONOMICS			
LEVEL OF STUDIES	POSTGRADUAT	E LEVEL			
MODULE CODE	SEM	ESTER OF STUDY	Α		
MODULE TITLE	Research Methodology seminar I				
	Research Methodology seminar i				
INDEPENDENT TEACHI	NG ACTIVITIES	WEEKLY TEACHING HOU	RS	ECTS	
			-		
				2	
	1				
TYPE OF MODULE	COMPULSORY				
PROREQUISITE	NO				
	1				

RESEARCH METHODOLOGY SEMINAR I

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MODULES:

TEACHING AND TESTING: GREEK

THE MODULE IS	NO	
OFFERED TO		
ERASMUS STUDENTS		
MODULE'S URL	eclass.uth.gr	
2. LEARNING OUTCOM		
and the relati social and eco - To implement (ii) selection of of the research	b do the following: ber design of a research as well as the identification of the central quest ve assumptions is a necessary precondition for the scientific analysis of nomic phenomenon. several research methods that based on (i) specific principles and conce f appropriate research tools concerning the preparation and implementai h (collection and organization of information in databases, sample, samp questionnaires, and interviews) and finally (iii) tools and methods	any pts, tion oling
- To understand methodologica phenomena ar	d analysis of the collected data / information. d the practice of empirical scientific research which, under an appropri al design, ensures objective measurements and estimations of the exami nd allows the systematic verification of the research's hypotheses.	
General Competencies		
<ul> <li>Capacity to develo</li> <li>Capacity to develo</li> <li>Working in a multi</li> </ul>	ysis of complicate data with the use of the appropriate methods and tool: p autonomous work p team work disciplinary environment innovative research ideas	5
3.MODULE CONTENT		
path of scientific resear potential development	of this course is to provide students with adequate knowledge on the logi rch and the choice of appropriate methods – tools for the analysis of the issues. This specialized knowledge gives to students the opportunity both nt a research and to acquire critical thinking necessary to solve complex	
<ol> <li>Concepts, principles,</li> <li>Identification and for assumptions</li> <li>Investigation of the f</li> </ol>	rse includes the following: . importance and purposes of scientific research rmulation of the central problem (research question) and of the field, literature research rsis concerning, investigation of data resources: central assumptions, mai	n el,

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	s for primary research: sample, sample size, samp	oling methods,
alternative forms of quest	ionnaires, coding questions	
7. Data entry technics and	reliability tests	
8. Statistical analysis of da	ta: (a) simple exploratory statistical analysis, (b) a	advanced exploratory
analysis: Exploratory Factor	or Analysis (EFA) and Principal Component Analys	is (PCA), (c)
Confirmatory Factor Analy	sis (CFA), (d) regression and projections	
9.Verification of the main	assumptions of the model, discussion on the find	lings as regards existing
theories and approaches,	drawing conclusions.	
4. TEACHING AND LEARNI	NG METHODS EVALUATION	
TEACHING METHOD	Mixed (face to face and hybrid)	
USE OF INFORMATION	Use of e-platform, e-class	
AND COMMUNICATION	Use of Ms-Teams programme	
TECHNOLOGIES		
ORGANISATION OF		
TEACHING	More specifically, the workload of the module	is analyzed as follows:
	Type Description	WORKLOAD
		(HOURS)
	Lectures	20
	Study at home	15
	Completion of assignments	15
	Total	50
MODULE ASSESSMENT	Final grade is derives from:	
	-	
	Writing a scientific assignment (100%) 4.000-6.	000 words based on
	Scientifics articles	
5. RECOMMENDED BIBLIC	OGRAGHY	
Suggested Bibliography:	- Brotherton, B. (2008) Researching Ho.	spitality and Tourism: A
	Student Guide, London και Thousand	Oaks: Sage.
	<ul> <li>Δαφέρμος, Β. (2013), Παραγοντική αν</li> </ul>	
	SPSS και επιβεβαιωτική με το LISREL κ	αι το AMOS,
	Θεσσαλονίκη: Ζήτη.	
	<ul> <li>Ζαφειροπούλος, Κ. (2005), Πως γίνετο</li> </ul>	α μια επιστημονική
	εργασία; Αθήνα: Κριτική.	
	<ul> <li>Finn, M., Elliott-White, M., Walton. M.</li> </ul>	
	Methods for Leisure and Tourism, Har	
	<ul> <li>Grawitz, Μ. (2006), Μέθοδοι των κοιν</li> </ul>	ωνικών επιστημών,
	Τόμος Α' και Β', Αθήνα: Οδυσσέας	
L	1	

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# 2<sup>nd</sup> Semester

MSc Applied Economics with specialization in Public and Local Government Organization Management					
MODULES	ТҮРЕ	ECTS			
Total Quality Management	COMPULSORY	7			
Administrative Law	COMPULSORY	7			
European Institutions	COMPULSORY	7			
Selective Modules *	SELECTIVE	7			
Research Methods Seminar II	COMPULSORY	2			

*Selective Modules- One of the following					
MODULES	ТҮРЕ	ECTS			
Labour Relations	SELECTIVE	7			
Measurement of Productivity and Efficiency	SELECTIVE	7			
Real Estate Market	SELECTIVE	7			

	TOTA		LITY MANAGEMENT			
1.GENERAL						
SCHOOL	SCHOOL C	)F ECO	NOMICS AND BUSINESS			
DEPARTMENT	DEPARTM	ENT O	F ECONOMICS			
LEVEL OF STUDIES	POSTGRA	DUATE	LEVEL			
MODULE CODE			SEMESTER OF STUDY	В		
MODULE TITLE	TOTAL QU	IALITY	MANAGEMENT			
INDEPENDENT TEACH	ING ACTIVI	TIES	WEEKLY TEACHING HOU	IRS	ECTS	
Lectures - Exercises - Ad	ctions		3 HOURS		7	
TYPE OF MODULE	COMPULS	ORY				
PROREQUISITE MODULES:	NO					
LANGUAGE OF TEACHING AND TESTING:	GREEK					
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO					
MODULE'S URL	eclass.uth	.gr				
2. LEARNING OUTCOM	ES					
Learning Outcomes						
The primary ai	m of this co	urse is	s to provide the student wi	ith th	ne tools to answer the	

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## following questions:

- How can I determine and recognize the quality and quality processes in an economic unit?
- How can I design a process using quality protocols?
- How can I assess and measure the quality in the processes of an economic unit?
- How should I manage to implement quality protocols in an economic unit?

## **General Competencies**

The student will have the ability to comprehend issues related to processes and quality control. They will be capable of understanding and implementing quality processes, process design, and control. They will possess the skills to measure the design of quality processes and quality management systems through statistical control. Additionally, they will have the capability to apply quality control tools and techniques, as well as organizational, design, and management techniques for the implementation of quality processe.

# **3.MODULE CONTENT**

• Introduction to the basic concepts of total quality.

• Overview of the fundamental theories of Total Quality Management.

• Analysis of the specifications of major quality standards/awards.

• Process analysis, process design, and development of high-quality systems.

• Statistical process control.

4. TEACHING AND LEARNING METHODS EVALUATION				
TEACHING METHOD	in-person and remote activities or learning (hybrid)			

MSC APPLIED ECONOMI	CS	GUIDE 2023-2	2024			
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	platform. Using ema This statement indic	rning process through the ail and Microsoft Teams." rates the use of electronic is like email and Microsof g process.	platforms and	nd		
ORGANISATION OF TEACHING		he workload of the modu tionΠ <del>εριγραφή</del>	le is analyzed as follov WORKLOA <del>D</del> (HOURS)	NS: Formatted Table		
	Lecture	S	39			
	Study a	t home	80			
	Prepera	ation for the final exam	90			
	Final Ex	amination	1			
	Total		210			
MODULE ASSESSMENT	100% Individual Pre	sentation of a Scientific A	rticle.			
5. RECOMMENDED BIBLIC	GRAGHY					
Suggested Bibliography:	the comple Education. • Oakland, operationa Heineman	J. S. (2003). Total qu l excellence: text wi	e excellence. McGrav uality management th cases. Butterwo	v-Hill and		

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ADM	INISTR	ATIVE	LAW

1.GENERAL						
SCHOOL	SCHOOL	OF ECO	NOMICS AND BUSINESS			
DEPARTMENT	DEPARTN	IENT O	F ECONOMICS			
LEVEL OF STUDIES	POSTGRA	DUATE	LEVEL			
MODULE CODE			SEMESTER OF STUDY	Α		
MODULE TITLE	Administ	ative L	aw			
INDEPENDENT TEACHING ACTIVITIES WEEKLY TEACHING HOURS ECTS						
Lectures – exercises - p	ractice	actice 3 HOURS 7		7		
TYPE OF MODULE	COMPUL	SORY				
PROREQUISITE MODULES:	NO	NO				
LANGUAGE OF TEACHING AND TESTING:	GREEK	GREEK				
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO					
MODULE'S URL	eclass.uth	eclass.uth.gr				
2. LEARNING OUTCOM	ES					
Learning Outcomes						

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This course is aiming to:

Provide theoretical knowledge in order to comprehend the meaning and basic concepts of administrative law

Explain in practice and through examples the principle of legality, the principle of good administration, the principle of proportionality, the principle of meritocracy and other basic principles of administrative law.

#### **General Competencies**

Upon completion of this course, participants are expected to :

- be able to know the legal rules governing the activities of the Public Administration
- be familiar with the legal rules governing the organisation of the Public Administration

- understand the pivotal role of the principle of legality, the principle of good administration, the principle of transparency, the principle of proportionality, the principle of meritocracy and the principle of efficiency in public administration

- grasp the importance of the rule of law in the control of the public administration
- be able to apply administrative law competently in practice

## **3.MODULE CONTENT**

1. Introduction to Law and to Public Law

Public Law and Private Law. Constitutional Law. The Greek Constitution. State. Constitutional Institutions and Fundamental Rights. Legislative, executive and judicial power. The fundamental features of the Greek Constitution.

2. The sources of law. The sources of administrative law. Methodology of administrative law.

3. General Principles of Administrative Law. The Principles of administrative action and the principles of administrative organization. The principle of legality. Competence. Code of administrative procedure. The hierarchical structure of the executive branch.

4. Administrative Law: Substantive Administrative Law and Organizational Administrative Law. Administrative law and private law.

5. Administrative action. Categorization of administrative action. Administrative documents. Administrative acts. Categories of administrative acts. The article 43 par. 2 and 4 of the Greek Constitution.

6. Administration. Public Administration. Public Sector. Distinction between state functions. Executive function.

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7. Central administration. Government. The Prime Minister. Government and Administration. Systems of administrative organization.

8. Decentralized administration. Local administration. Legal Persons. Categorization of public legal persons.

9. Independent Authorities. The Greek Ombudsman.

10. Hierarchical control and administrative supervision of administrative action. Judicial review. Parliamentary scrutiny.

11. The principle of transparency. The principle of good governance. The principle of proportionality. The principle of effectiveness. The principle of sound financial management. The principle of innovation. The principle of objectivity. The principle of impartiality. E-government.

12. Personnel Recruitment Law. The Law of the Supreme Council for Civil Personnel Selection (ASEP). The principle of meritocracy. Leadership in public sector.

13. Administrative science and administrative law. Critical review of Administrative Law

4. TEACHING AND LEARNING METHODS EVALUATION						
TEACHING METHOD	Lectures/case studies					
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	Support of the learning process through the e-class platform. Use of email, MSTEAMS					
ORGANISATION OF TEACHING	The course takes place in the classrooms of the Department of Economics. Notes and materials are distributed through the course page in e-class and through reference to the electronic scientific open access journal DIMOSIO LAW (www.publiclawjournal.com) and other electronic open access scientific legal journals. 					

	Туре	Description	WORKLOAD	
			(HOURS)	
		Lectures	39	
		Study at home	80	
		Completion of assignments	50	
		Preperation for the final exam	39	
		Final Examination	2	
		Total	210	
MODULE ASSESSMENT	Written ex	kam (80%) and individual assignment (2	!0%).	
5. RECOMMENDED BIBLIO	GRAGHY			
Suggested Bibliography:	Nomiki Bil Tzemos V. Selection Comment Tzemos V. Bibliothiki Tzemos V. Editions [i Tzemos V. (www.pub Tzemos V. Ebook of t	<ul> <li>M. G. (2013), Organizational Adminisional Admini</li></ul>	uncil for Civil Personn Public Sector Law. s [in Greek]. <i>t Law. The Law of th</i> <i>ASEP</i> ), Athens: Nomi nens: Nomiki Bibliothi <i>ublic Law</i> 2017, p. 95 cy" in Tzemos V. G., ec <i>blic Law Association</i>	nel A <i>he</i> iki iki 5f. d.,

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GUIDE 2023-2024

## **EUROPEAN INSTITUTIONS**

1.GENERAL						
SCHOOL	SCHOOL (	CHOOL OF ECONOMICS AND BUSINESS				
DEPARTMENT	DEPARTIV	IENT O	F ECONOMICS			
LEVEL OF STUDIES	POSTGRA	DUATE	LEVEL			
MODULE CODE		SEMESTER OF STUDY A				
MODULE TITLE	EUROPEA	N INST	TITUTIONS			
INDEPENDENT TEACH	ING ACTIVI	TIES	WEEKLY TEACHING HOU	JRS	ECTS	
			3 HOURS		7	
TYPE OF MODULE	COMPULS	ORY				
PROREQUISITE MODULES:	NO					
LANGUAGE OF TEACHING AND TESTING:	GREEK					
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO					
MODULE'S URL	eclass.uth	.gr				
2. LEARNING OUTCOM	2. LEARNING OUTCOMES					

GUIDE 2023-2024

MSC APPLIED ECONOMICS	GUIDE 2023-2024						
Learning Outcomes							
- have an understanding of the legal a	and institutional nature of the European proje	ect					
- have an understanding of main pillars of the economic architecture of the European Union							
- have an understanding of the role of the Member States in the European project, their obligations and rights and their interaction with the European supranational authority							
	- have an understanding of the functioning of the Union's economic processes and their impact on the state macro and micro finances of the Member States						
- have an understanding of the role of the EU as a political and economic actor in the international system							
General Competencies							
Adapting to new situations and responding to Decision making ability Capacity of working self-sufficiently	new challenges						
Teamwork ability							
Working in an international environment							
Working in an interdisciplinary environment Generating new research ideas							
3.MODULE CONTENT							
Despite its failures and inefficiencies, the EU i experiment of economic, social and political in complexities, this Course aims at guiding the s the complexities of its policies but mainly thro and architecture. As the European Union is on economies, the course also has comparative p	tegration in human history. Given its inheren tudents through its the institutional labyrinth ugh its constantly reshaping and reforming si e of the world's largest and most important	n and tructure					

economies, the course also has comparative perspective and aims at exploring its economic potential in the international economic system. A dundamental feature of the course refers to the role of the member states in the EU integration process and the interaction between the supranational EU authority and national sovereignty. The lectures range from considering the basic structures and principles of the European Union to focusing on various specialized areas of law.

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Each course will give the students an understanding of the laws and policies that regulate the internal market of European Union, the Constitutional Freedoms and Fundamental principles as well as of the relations between EU law with national laws.

4. TEACHING AND LEARNING METHODS EVALUATION

TEACHING METHOD	A balanced blend of formal and informal dis assigning of home work	scussion, lecturing and	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	e-class and MS TEAMS		
ORGANISATION OF TEACHING	More specifically, the workload of the module i	s analyzed as follows:	
	<u>Τγρε<sup>Είδ</sup> DescriptionΠεριγραφή <del>ος</del></u>	WORKLOAD	Formatted Table
	Lectures	39	
	Study at home	80	
	Completion of assignments	50	
	Preperation for the final exam	39	
	Final Examination	2	
	Total	210	
MODULE ASSESSMENT	final oral or written exam.		
5. RECOMMENDED BIBLIO	OGRAGHY		
Suggested Bibliography:	- Ναπολέων Μαραβέγιας (επιμ.), Ευρωπα	ϊκή Ένωση. Δημιουργία	]

Εξέλιξη Προοπτικές (Αθήνα: εκδόσεις Κριτική, 2016) - Σ. Βέρνυ και Α. Κόντης (επιμ.), Ευρωπαϊκή Ολοκλήρωση. Οι πολλαπλές κρίσεις και οι προκλήσεις του μέλλοντος. Τιμητικός
τόμος για τον Παναγιώτη Ιωακειμίδη (Αθήνα: Εκδοσεις Παπαζήση, 2017)
- Οδυσσέας Σπηλιόπουλος, Δίκαιο της Ευρωπαϊκής Ένωσης και Οικονομική Ολοκλήρωση (Αθήνα: Εκδ. Διόνικος, 2010).

Research Methods Seminar II						
1.GENERAL						
SCHOOL	SCHOOL O	OF ECO	NOMICS AND BUSINESS			
DEPARTMENT	DEPARTM	IENT O	F ECONOMICS			
LEVEL OF STUDIES	POSTGRA	DUATE	LEVEL			
MODULE CODE			SEMESTER OF STUDY	Α		
MODULE TITLE	Research	Research Methods Seminar II				
INDEPENDENT TEACHING ACTIVITIES		TIES	WEEKLY TEACHING HOURS		ECTS	
Lectures and hands-on	Lectures and hands-on training		3 HOURS		2	
TYPE OF MODULE	COMPULS	ORY				
PROREQUISITE MODULES:	Research	Research Methods Seminar I				
LANGUAGE OF TEACHING AND TESTING:	GREEK					
THE MODULE IS OFFERED TO	NO					

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ERASMUS STUDENTS		
MODULE'S URL	https://eclass.uth.gr/courses/ECON_P_190/	
2. LEARNING OUTCOM	ES	
Learning Outcomes		
intensive, hands-on inti taking this course, the Formulate, identify and regression and ANOVA results 5. Take their dat	comprehensive introduction of statistics for business and economics a roduction to the principles and practice of data visualization. As a re students should be able to: 1. Apply and interpret descriptive statis d apply inferential statistics. 3. Analyse the association of variables analyses. 4. Conduct empirical work using statistical software and int ta from Excel into visualization software, transform it to easy-to-unde nteractively explore what-if scenarios.	sult of tics. 2. s using cerpret
General Competencies		
understanding the trend	the elementary foundations in statistics as well as the prerequisit ds and challenges in data analysis and visualization.	es for

The students will find the resources to learn the science behind data analysis, how businesses use data to their advantage. Utilizing the tools that support Business Intelligence can give organizations an edge, letting them make better, data-driven decisions.

## **3.MODULE CONTENT**

## Learning module 1: Statistical analyses using statistical package IBM SPSS Statistics

- Data import, data management
- Quantitative and qualitative variables, attributes, scales of measurement (nominal, ordinal, interval and ratio).
- Importing a survey questionnaire to SPSS
- Data Presentation: tabular and graphical. Statistical charts, crosstabulation and independence of data with special reference to attributes. Coding, missing values, conditional and arithmetic operations.
- Descriptive statistics: measures of central tendency, measures of dispersion.
- Inferential statistics. Basic statistical tests in SPSS. T-tests, analysis of variance (ANOVA), Chisquare test and contingency tables.
- Bivariate data: Definition, scatter diagram, simple, partial and multiple correlation, determine the strength of the correlation via the correlation coefficient. Simple and multiple linear regression. Multiple linear regression assumptions and diagnostics.

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Learning	module	2: Visual	analyt	ics
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- Basic plotting and visualization. Statistical and specialty plots in Business Intelligence and Analytics Software Tableau.
- Best practices for creating different plot types, motion charts, interactive visualizations.
- Building, sharing and customizing automated reports including data, text and graphics.

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4. TEACHING AND LEARNI	ING METHOD	DS EVALUATION		
TEACHING METHOD	In situ and	online lectures with hands-on cor	mputer training classe	s.
USE OF INFORMATION AND COMMUNICATION	Teaching a MSTEAMS	and learning process will be enha	anced by eclass, ema	il and
TECHNOLOGIES	offered to course, stu	icenses (IBM SPSS Statistics and 1 students at the beginning of the c idents have free one-year Tableau ts software licensing program".	ourse. After completir	ng the
ORGANISATION OF TEACHING	exercises dictionary students t analysis ar	-on training is conducted in the and relevant materials (softwar of statistical terms, white pap to try out the applications, and id interpretation and analytical re- ifically, the workload of the modu	re user manuals, e-b bers) will be provide to experiment with asoning in reports.	oooks, d for data
	<u>Type</u> Είδ	Description	WORKLOAB	Formatted Table
			(HOURS)	
		Lectures	39	
		Study at home	10	
		Completion of assignments	-	
		Preparation for the final exam	9	

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	Final Examination	2
	Total	60
MODULE ASSESSMENT	Online exam in the classroom	
5. RECOMMENDED BIBLIC	OGRAGHY	
Suggested Bibliography:	<ul> <li>Aljandali A. (2016). Quantitative Statistics. A Guide for Business an Hardcover ISBN 978-3-319-45527-3 (e-</li> <li>Cleophas, Ton J., Zwinderman, Aeilk and 2nd Levelers. Springer Internationa 920599-1, 978-3-31-920600-4. (e-book</li> <li>Martin Lee Abbott (2016). Using Stat Sciences with SPSS® and Excel®. John V 9781119121046 Online ISBN: 9781119</li> <li>Lind D. and Marchal W. and W Techniques in Business and Economic Education.</li> </ul>	d Finance. Springer Cham book) o H. (2015). SPSS for Starter al Publishing, ISBNs 978-3-31 c) issics in the Social and Healt Wiley & Sons, Inc. Print ISBN 121077 athen S. (2018). Statistica

# Selective Modules

# LABOUR RELATIONS

EADOOR RELEATIONS				
1.GENERAL				
SCHOOL	SCHOOL OF ECONOMICS AND BUSINESS			
DEPARTMENT	DEPARTMENT OF ECONOMICS			
LEVEL OF STUDIES	POSTGRADUATE LEVEL			
MODULE CODE		SEMESTER OF STUDY	В	
MODULE TITLE	Labour Re	lations		

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INDEPENDENT TEACH	ING ACTIVITIES	WEEKLY TEACHING HOURS	ECTS	
Lectures – Exercises – Case studies		3 HOURS	7	
TYPE OF MODULE	OPTIONAL			
PROREQUISITE MODULES:	NO			
LANGUAGE OF TEACHING AND TESTING:	GREEK			
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO			
MODULE'S URL	eclass.uth.gr			
2. LEARNING OUTCOMES				
Learning Outcomes				
<ul> <li>Upon successful completion of the module, students should:</li> <li>Know and comprehend the basic theoretical and applied concepts of the labour relations scientific subject.</li> <li>Understand the dynamic and complex contemporary working environment that shapes modern labour relations.</li> <li>Be familiarized with the basic concepts regarding the personal and collective aspects of labour demand and labour supply.</li> <li>Be familiarized with the way labour market institutions operate and affect contemporary labour markets.</li> <li>Know the basic theoretical and empirical models and concepts in alternative dispute resolutions in the workplace.</li> <li>Critically assess policy implications as well as the basic fundamental characteristics of the native labour market.</li> </ul>				
General Competencies				

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The labour relations subject is multidisciplinary and multidimensional with many scientific fields contributing in its understanding. Such fields are Labour Economics, Human Resourse Management, Work Sociology and Labour Law. In general, the labour relations module focus on understanding the individual and collective dimensions and implications of the ways labour market demand and supply work. The students of the module will get familiarized with concepts and models from all the above academic fields with the aim to understand the ways labour relations formulate and operate in the contemporary, internationalized and competitive native labour markets. The basic competencies that the students should acquire from the lectures are:

- Search, use and synthesize data and information necessary for decision making in the labour relations field, with the use of the necessary technological tools.
- Decision making.
- Individual homework.
- Team homework.
- Demonstration of social, work and ethical responsibility with respect to gender issues.
- Development of free, creative and inferential thinking.

### **3.MODULE CONTENT**

The basic aim of the module is to offer students with the knowledge on the ways contemporary labour relations are shaped between employers and employees, as well as to understand the way institutions mediate on these formulated labour relations.

Labour relations in modern labour markets are more individualized and less collective due to the ongoing decrease of trade unions' power, the increased labour market competitiveness and the national fundamental labour market characteristics.

Based on the above, in the lectures there will be an extensive discussion and presentation of several issues regarding labour relations, starting with the theoretical economics framework of the way modern labour markets operate and focusing on the role of each implicated actor has in the labour market (such as the employees, employers, the state and the labour unions).

The lectures will also focus on issues related to work negotiations, employee demands and the means used to success in these demands, such as strikes. Under this framework, special focus will be given to alternative dispute resolution concepts that are discussed in the relevant literature such as mediation and the like. There will also be studied relevant work-related case studies of good practices and intense labour disputes, that occurred at the national and the international level.

Certain aspects of contemporary challenges that shape modern labour relations will also be presented such as the role of technology, the globalization, the clients, labour market discrimination and alternative pay schemes.

Performance in the module will be assessed with individual and team homework and final written exams.

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4. TEACHING AND LEARNI	NG METHODS EVALUATION			
TEACHING METHOD	Mixed			
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	Use educational platforms for lectures such as MSTEAMS, email, eclass and the like.			
ORGANISATION OF TEACHING	The lectures will be held in the Economics Department, although the students have the option to participate online. The study material will be distributed through the module's eclass page.			
	More specifically, the workload of the module	e is analyzed as follows:		
	Kind Description <u>Type</u>	WORKLOAD (HOURS)		
	Lectures	39		
	Study at home	70		
	Completion of assignments	40		
	Preperation for the final exam	60		
	Final Examination	01		
	Total	210		
MODULE ASSESSMENT	Assessment:			
	<ol> <li>Individual homework and/or team homework (40%),</li> <li>Final written exam (60%)</li> </ol>			
5. RECOMMENDED BIBLIO	GRAGHY			
Suggested Bibliography:	- Boeri T., van Ours, J. (2021). The Economics of Imperfect Labour Markets. (eds.) Princeton University Press, pp. 736.			

MSC APPLIED ECONOMICS	GUIDE 2023-2024
CIPD Pub - Jacobsen Employm Blackwel - Kearney	., Gilton K., Skillman G. (2011). Employment Relations. lications, pp. 368. J. P., Skillman G. L. (2004). Labor Markets and tent Relationships: A Comprehensive Approach. (eds.) I Publishing, USA, pp. 582. R. C. (2011). Labour Relations in the Public Sector. ylor & Francis, 4th ed., pp.406.

# MEASUREMENT OF PRODUCTIVITY AND EFFICIENCY

1.GENERAL				
SCHOOL	SCHOOL OF ECONOMICS AND BUSINESS			
DEPARTMENT	DEPARTMENT C	DEPARTMENT OF ECONOMICS		
LEVEL OF STUDIES	POSTGRADUATE	LEVEL		
MODULE CODE	SEMESTER OF STUDY B			
MODULE TITLE	MEASUREMENT OF PRODUCTIVITY AND EFFICIENCY			
INDEPENDENT TEACH	ING ACTIVITIES	WEEKLY TEACHING HOURS	ECTS	
Lectures - Exercises - Actions		3 HOURS	7	
TYPE OF MODULE	COMPULSORY			
PROREQUISITE MODULES:	NO			
LANGUAGE OF TEACHING AND TESTING:	GREEK			
THE MODULE IS OFFERED TO	NO			

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ERASMUS STUDENTS					
MODULE'S URL eclass.uth.gr					
2. LEARNING OUTCOM	ES				
Learning Outcomes					
	ns to provide students with the tools of applied economic analysis to I following questions:	be able			
• How can I de	termine the production function of an economic unit?				
• How can I me	easure the technical efficiency of organizations and other economic u	nits?			
• How can I me	easure the productivity of organizations and other economic units?				
	How can I identify and propose optimization goals for the production process of organizations and other economic units?				
	designed to equip students with the knowledge and analytical skills ddress these questions in the context of economic analysis and				
General Competencies					
Analysis (DEA) method productivity indices ar	ne ability to measure productivity and efficiency using the Data Envelo I. They will also be able to recognize, understand, and create Mal Id apply the measurement of technical efficiency to organization banks, hotels, hospitals, and others.	mquist			
	student will acquire skills related to advanced economic analysis techn ntext of productivity and efficiency measurement in various ty omic entities.				
3.MODULE CONTENT					

The course consists of lectures with a particular emphasis on applied specialized topics in the economics of production. The central aim of the course is to understand fundamental concepts of

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	h an emphasis on learning and applying meth in economic units and organizations.	odologies for measuring	g
Basic introductory conce	pts related to technology and scale efficiency.		
Profit maximization theo	ry and scale efficiency.		
<ul> <li>Production theory and p</li> </ul>	roduction frontier analysis.		
Parametric and non-para	metric approaches to measuring production eff	iciency.	
Measurement of produc	tivity using the Malmquist index.		
-	of topics related to the economics of production ment methodologies for productivity and efficier	· · · · · · · · · · · · · · · · · · ·	
4. TEACHING AND LEARNI	NG METHODS EVALUATION		
TEACHING METHOD	in-person and remote activities or learning (hy	brid)	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	"Supporting the learning process through the e platform. Using email and Microsoft Teams." This statement indicates the use of electronic communication tools like email and Microsoft enhance the learning process.		
ORGANISATION OF TEACHING	More specifically, the workload of the module	e is analyzed as follows:	_
	<u>Τγρε<del>ξίδ</del> Description</u> Περιγραφή <del>ος</del>	WORKLOAB	Formatted Table
		(HOURS)	
	Lectures	39	
	Study at home	80	
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	Preperation for the final exam	90	
	Final Examination	1	
	Total	210	
MODULE ASSESSMENT	100% Individual Presentation of a Scientific Art	icle.	
5. RECOMMENDED BIBLIO	GRAGHY		
Suggested Bibliography:	<ul> <li>Coelli, TJ, Rao, D.S.P., O'Donnell CJ, Battese GE. (2005). An introduction to efficiency and productivity analysis, Second edition, Springer.</li> <li>Ray, S. C. (2004). Data envelopment analysis: theory and techniques for economics and operations research. Cambridge university press</li> <li>Varian R. H. (1992). Microeconomic Analysis, Third edition, Norton.</li> </ul>		

#### **REAL ESTATE MARKET**

1.GENERAL				
SCHOOL	SCHOOL C	SCHOOL OF ECONOMICS AND BUSINESS		
DEPARTMENT	DEPARTM	DEPARTMENT OF ECONOMICS		
LEVEL OF STUDIES	POSTGRADUATE LEVEL			
MODULE CODE	SEMESTER OF STUDY A			
MODULE TITLE	Real estate market			

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INDEPENDENT TEACH	ING ACTIVITIES	WEEKLY TEACHING HOURS	ECTS			
Lectures – assignments	- seminars	3 HOURS	7			
TYPE OF MODULE	Elective course					
PROREQUISITE MODULES:	NO					
LANGUAGE OF TEACHING AND TESTING:	GREEK					
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO					
MODULE'S URL	https://eclass.ut	th.gr/courses/ECON P 103/				
2. LEARNING OUTCOM	ES					
Learning Outcomes						
Upon completion of the	e course students	are expected to:				
understand the basic principles of built environment configuration						
understand th	e basic principles	of the functioning of the real e	state market and the			
peculiarities of	f property and the	e real estate market				
understand th	understand the location choice of activities and the impact on the values and uses of					
space	space					
understand the basic mechanisms of supply and demand for real estate						
	understand the role of real estate in organisations and the importance of its strategic					
management						
		omic, social, political and techr				
demand and s	upply of propertie	es and the functioning of the re	al estate market			

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 collect, analyse (using basic techniques and tools) and interpret data, and draw conclusions about the production of built environment and the functioning of the real estate market

**General Competencies** 

It is useful students to have general knowledge and analytical skills concerning the spatial organisation of the economy at different spatial scales (urban, regional, national) and basic knowledge of economics

#### **3.MODULE CONTENT**

- Introduction: space, economy and the real estate market
- Creation and development of the urban environment
- Location choices and demand for real estate
- Land values and land use
- Definition and characteristics of the real estate and its market
- The function of the real estate market
- Real estate development and the production of built environment
- Civil law and legal framework concerning real estate
- Institutional framework for the production of real estate and the formation of built environment
- Real estate management
- Structural changes at technological, social, political and economic level and new dynamics in the organisation of space

4. TEACHING AND LEARNII	NG METHODS EVALUATION	
TEACHING METHOD	In-person/ Online/ Mixed	

MSC APPLIED ECONOMI	CS GUIDE :	2023-2024	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	Support for the learning process thro MSTeams. Communication via email.	ough the e-class platform ar	nd
ORGANISATION OF TEACHING	The delivery of the course takes place in Department of Economics. Informative distributed through the course page in t	and educational material is	
	More specifically, the workload of the m	nodule is analyzed as follows:	
	<u>Τγρε<sup>Είδ</sup> DescriptionΠεριγραφή</u> <del>ος</del>	WORKLOAB (HOURS)	Formatted Table
	Lectures	39	
	Study at home	35	
	Completion of assignments	50	
	Preperation for the final ex	am 15	
	Final Examination	2	
	Total	142	
MODULE ASSESSMENT	Written examinations or individual or gr	roup assignments	
5. RECOMMENDED BIBLIC	OGRAGHY		
Suggested Bibliography:	<ul> <li>Deakin M. (ed.) (2019) Local Au Initiatives, Strategies, Reorgani</li> <li>DiPasquale D. and Wheaton W Real Estate Markets, Prentice-I</li> </ul>	isation and Reform. Routledge .C. (1996) Urban Economics ar	2

		IOMICS.

•	McDonald J. και McMillen D. (2007) Urban Economics and Real Estate, Theory and Policy, Blackwell
•	O'Sullivan A. (2003) <i>Urban Economics</i> , 5th ed. McGraw-Hill

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## 3<sup>rd</sup> Semester

MODULE	ТҮРЕ	ECTS
DISSERTATION	COMPULSORY	30
Alternative, instead dissertation all the following modules		
Financial Management	COMPULSORY	7
International Relations and Strategy	COMPULSORY	7
Technology Strategy	COMPULSORY	7
Business Strategy	COMPULSORY	7
Research Methods Seminar III	COMPULSORY	2

		DISSERTATION	
1.GENERAL			
MODULE TITLE	DISSERTA	TION	
INDEPENDENT TE		WEEKLY TEACHING HOURS	ECTS
			30
TYPE OF MODULE	SELECTIVE	i	
PROREQUISITE MODULES::	MODULES	OF 1 <sup>ST</sup> AND 2 <sup>ND</sup> SEMESTER	
LANGUAGE OF TEACHING AND TESTING:	Greek, English		
THE MODULE IS OFFERED TO ERASMUS STUDENTS	No		
MODULE'S URL	MODULE'S URL eclass.uth.gr/eclass/courses		
2. LEARNING OUTCO	OMES		
student to develop the subject of the m and techniques. Sp demonstrate that:	the necessa aster's thes pecifically,	be achieved during the completion of the mas rry knowledge background related to the critic is, as well as the systematic application of rese upon completion of the master's thesis, the tes, and applies techniques for defining and de	cal understanding of earch methodologies the student should
topic that constitute	s a relevant	research problem in the field of Applied Econo	omics.

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• Selects and formulates specific research objectives and problems that exhibit (to some extent at a master's level) scientific originality and practical relevance.
• Understands and assesses the relationships between research objectives-problems, scientific literature, research methodologies, data collection and analysis techniques, drawing conclusions, and ultimately methods for making managerial decisions.
• Applies research search processes and engages in the critical review of scientific literature relevant to the research topic.
• Conducts research and formulates conclusions that are understandable and lead to interesting results.
• Understands the differences between quantitative research and qualitative research strategies and applies them either independently or in combination, depending on the specific requirements of the research.
• Understands the advantages and disadvantages of research techniques, systematically applies research techniques, and documents the choices made.
• Relies on primary and/or secondary data, which are evaluated for sufficiency, reliability, and validity.
• Formulates understandable and useful conclusions that demonstrate knowledge of the subject and the ability to critically assess other relevant published research results.
Understands and formulates limitations and weaknesses of the research work.
<ul> <li>Identifies possible directions for future research in the specific area and in accordance with the initial research objectives, and finally</li> </ul>
Broadens their overall knowledge background to enhance further research and professional pursuits.
General Competencies
The postgraduate thesis aims for the student to develop, through a primarily personal research process and under the guidance of the supervisor, a thesis on the chosen subject-object proposed following a relevant proposal. The aforementioned thesis should present:

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• A clearly defined contribution to the field of Applied Economics, either through the conduct of original research or through the examination and application of relevant theories and methodologies.

• A well-documented research methodology and the systematic application and utilization of appropriate techniques for data collection, analysis, and processing.

• Comprehensive knowledge of the research subject of the thesis, including the ability to critically evaluate relevant literature.

#### **3. MODULE CONTENT**

The research objectives and the content of each postgraduate thesis (Master's thesis) should be relevant to the academic subject of the Master's program (MSc) and should fall within a specific academic field or areas of knowledge.

The research methods involve techniques for collecting and processing reliable data, as well as their documentation through scientific methods (e.g., field research, literature review, statistical analysis, etc.).

4. TEACHING AND LEARNING METHODS EVALUATION

TEACHING METHOD	During the semester in which the postgraduate thesis (MSc thesis) is being completed, the supervising Professor supports the student by providing, in the best guiding manner, the scientific knowledge and expertise in the specific subject of the thesis. This support aims to facilitate the student's gradual progress in writing the thesis.
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	Supporting the Learning Process through the e-class Electronic Platform

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CHING Type	Description	Workload(hours)
Lectures	This concerns the lectures and presentations that will take place in the Research Methodology Seminar I & II.	2*20=40
Preparati of an MS thesis proposal	c the MSc thesis.	20
Preparati of Dissertat	conducting case studies and implementing exercises, as previously	536
Final Examinat	It concerns the duration of the final ion examination	1
Participa in other activities	tion Meetings with the Professor for Progress Feedback	3
	Σύνολο	600
ENT evaluated on the fina of the thre	hesis is presented for public defense by the s by the supervisor and two assessors, who mu I grade for the postgraduate thesis, which may e grades. tion criteria for the thesis include:	ust collectively agre
-	ficance of the contribution of the specific reseated the MSc program.	arch to the academ
• Clear det	inition and significance of the research object	ivos

	Understanding of the research subject and the ability to critically evaluate     and utilize relevant literature.				
	• Understanding of research methodology, sufficiency of the research methodology, and systematic use of appropriate research techniques.				
	<ul> <li>Completion of the research and the significance of the results and conclusions.</li> </ul>				
	• Writing style of the thesis and the technical presentation quality of the work, which should conform to citation style standards.				
	Presentation and public defense of the thesis.				
5. RECOMMENDED	BIBLIOGRAGHY				
Suggested Bibliography:	• Calabrese R. L. (2012), Getting It Right: The Essential Elements of a Dissertation, 2nd Edition, Rowman & Littlefield Education.				
	• Cohen L., Manion L., Morrison K. (2007), Research Methods in Education, 6th Edition, London & New York, Routledge.				
	• Murray R. (2006), How to Write a Thesis, 2nd Edition, Berkshire, UK, Open University Press.				
	<ul> <li>Orna E. &amp; Stevens G. (2009), Managing Information for Research: Practical help in researching, writing and designing dissertations, 2nd Edition, Buckingham, UK, Open University Press.</li> </ul>				
	• Saunders M., Thornhill M., Lewis, P. (2012), Research Methods for Business Students, 6th Edition, Harlow, Essex, UK, Pearson.				
	• Yin R. K. (1994), Case Study Research Design and Methods, 2nd Edition, London & New Delhi, Sage.				
	<ul> <li>Bell J. (2007), Πως να συντάξετε μια Επιστημονική Εργασία: Οδηγός Ερευνητικής Μεθοδολογίας, Αθήνα, Εκδόσεις Μεταίχμιο.</li> </ul>				
	<ul> <li>Εco U. (2001), Πως γίνεται μια Διπλωματική Εργασία, Αθήνα, Εκδόσεις Νήσος.</li> </ul>				
	<ul> <li>Ζαφειρόπουλος Κ. (2015), Πως γίνεται μια Επιστημονική Εργασία: Επιστημονική Έρευνα και Συγγραφή Εργασιών, Αθήνα, Εκδόσεις Κριτική.</li> </ul>				

<ul> <li>Θεοφιλίδης Χ. (2005), Η Συγγραφή Επιστημονικής Εργασίας: Από τη Θεωρία στην Πράξη, Αθήνα, Εκδόσεις Τυπωθήτω-Δαρδανός.</li> <li>Μπέλλας Θ. (1998), Δομή και Γραφή της Επιστημονικής Εργασίας, Αθήνα, Εκδόσεις Ελληνικά Γράμματα.</li> <li>Μπουρλιάσκος Β. Γ. (2010), Πως γράφεται μια Επιστημονική Εργασία: Πρακτικός Οδηγός, Συγγραφή Επιστημονικής Εργασίας και Βιβλιογραφική Έρευνα, Αθήνα, Εκδόσεις Διόνικος.</li> <li>Τοκμακίδης Σ. Π. (2008), Οδηγός για τη Συγγραφή Διπλωματικών Εργασιών, Αθήνα, Ιατρικές Εκδόσεις Γ. Χ. Πασχαλίδης.</li> </ul>	MSC APPLIED	ECONOMICS	GUIDE 2023-2024
		Οεωρία • Μπέλλο Αθήνα, • Μπουρί Εργασία και Βιβλ • Τοκμακι	α στην Πράξη, Αθήνα, Εκδόσεις Τυπωθήτω-Δαρδανός. ας Θ. (1998), Δομή και Γραφή της Επιστημονικής Εργασίας, Εκδόσεις Ελληνικά Γράμματα. κλιάσκος Β. Γ. (2010), Πως γράφεται μια Επιστημονική α: Πρακτικός Οδηγός, Συγγραφή Επιστημονικής Εργασίας λιογραφική Έρευνα, Αθήνα, Εκδόσεις Διόνικος. κίδης Σ. Π. (2008), Οδηγός για τη Συγγραφή Διπλωματικών

## Alternatively instead dissertation the following four modules and the Seminar

#### FINANCIAL MANAGEMENT

1. GENERAL					
SCHOOL	SCHOOL OF ECONOMICS AND BUSINESS				
DEPARTMENT	DEPARTMENT O	F ECO	NOMICS		
LEVEL OF STUDIES	POSTGRADUATE	LEVEL			
MODULE CODE	(ECON_P_148 )		SEMESTER OF STUDY	Α	
MODULE TITLE	FINANCIAL MANAGEMENT				
INDEPENDENT TEACHING ACTIVITIES			WEEKLY TEACHING HOU	JRS	ECTS
Lectures - Exerc	ises		3 hours		7

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TYPE OF MODULE	COMPULSORY
PREREQUISIT E MODULES:	No
LANGUAGE OF TEACHING AND TESTING:	GREEK
THE MODULE IS OFFERED TO ERASMUS STUDENTS	No
MODULE'S URL	eclass.uth.gr/
2. LEARNING O	UTCOMES
Learning Outco	mes
Investment Val influenced by t	nancial Management is connected with the courses of Accounting, Finance, uation, and Portfolio Management and is influential towards but also is hese courses but in no case it is identical with them. On the contrary, gement creatively adds to these fields.
General Compe	etencies
prismatic persp familiarized wit investment pla	ing this course, students will have created a clear, complete, and multi- pective of the underlying theory and economic implications will be the methods and the tools necessary to assess and critically evaluate ns, studying financial components scientifically, and reaching safe and usions about the viability and the financial health of firms. They will have a

accurate conclusions about the viability and the financial health of firms. They will have a clear perspective about the differences between fundamental and market evaluation and will be able to efficiently avoid the deviations from objective estimations that stem from the bias and subjectivity inherent in the majority of investors.

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They will be able to judge whether it would be better to finance a specific investment by lending or by issuing new shares. They will also be able to detect and measure the most important determinants for safely estimating the value, the profitability, and the perspectives of a firm to grow. Moreover, they will become fluent in using the appropriate tools for reducing the risk emanating from the existing capital structure but also from default risk, exchange rate risk, etc. while also will develop capacities to better allocate the existing resources in order to achieve the best risk-adjusted return by taking into consideration the special features of the growth potentials as well as the possibilities to adjust prices to news regarding the specific investment.

#### **3. MODULE CONTENT**

This course primarily focuses on investment decision criteria based on the Net Present Value, the Future Value, and the discount rate. Moreover, it offers insights concerning how bonds function by focusing on the market value, the coupon rate, and the yield to maturity. Furthermore, it compares financing through lending with financing through issuing new shares and offers in depth analysis of the advantages and disadvantages of each decision concerning this dilemma. The percentage of re-capitalization, the profit holdings, the perspectives of growth, and the market share constitute the axis of this analysis. The basic financial ratios are analyzed that reflect the financial condition of the firm. Moreover, the role of the Assets, the Liabilities, and the Equity are analyzed, which are crucial for fighting deficits in balance sheets.

The second part of this course focuses on the concepts of performance and risk which are applied in alternative investments and constitute the basis of fundamental and technical analysis and for estimating the optimal weights of a range of alternative financial assets. Furthermore, the Fama-French 5-factor model is applied and the market efficiency theory is analyzed as well as the possibilities of viability and profitability that it can offer.

The third part of this course focuses on risk management (credit risk, exchange risk, country risk) and is based on the impacts of risk premia on the success of investments and on the difficulties they cause to the efficacy of Financial Management. Emphasis is given on the derivatives market that is employed for hedging against risk stemming from the unpredictability of market prices as these instruments are also adopted for speculative purposes.

4. TEACHING AND LEARNING METHODS EVALUATION

TEACHING METHOD In-pe

In-person and online

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USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	Teaching is supported by the e-class platform. MSTEAMS	Use of email,
ORGANISATION OF TEACHING	Teaching takes place in the classes of the Economics. Informative material is distributed course's e-class webpage.	d through the
	Type Description	WORKLOAD (HOURS)
	Lectures	39
	Study at home	68
	Completion of assignments	30
	Preparation for the final exam	70
	Final Examination	3
	Total	210
MODULE ASSESSMENT	Final examination (written) (70%) and indivisivity writing task of the semester 4.000 words (30%)	dually-prepared
5. RECOMMENDED BI	BLIOGRAGHY	

MSC APPLIED ECON	OMICS	GUIDE 2023-2024
Suggested Bibliography:	Allen, Utopia e Papadamou S Investment V perspective. Academic	Corporate Finance, Brealey, Myers, and editions, 2nd edition , and Siriopoulos C., 2015. Principles of /aluation: Financial and Socio-economic [e-book.] Athens: Association of Greek Libraries. Available at: idle.net/11419/4365

#### INTERNATIONAL RELATIONS AND STRATEGY

1.GENERAL				
SCHOOL	SCHOOL OF ECO	SCHOOL OF ECONOMICS AND BUSINESS		
DEPARTMENT	DEPARTMENT (	DEPARTMENT OF ECONOMICS		
LEVEL OF STUDIES	POSTGRADUAT	E LEVEL		
MODULE CODE		SEMESTER OF STUDY A		
MODULE TITLE	International R	elations and Strategy		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOURS	ECTS	
		3 HOURS	7	
TYPE OF MODULE	COMPULSORY			
PROREQUISITE MODULES:	NO			
LANGUAGE OF TEACHING AND TESTING:	GREEK			
THE MODULE IS	NO			

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OFFERED TO ERASMUS STUDENTS		
MODULE'S URL	eclass.uth.gr	
2. LEARNING OUTCOM	ES	
Learning Outcomes		
Upon complet	ion of the course, participants are expected to:	
<ul> <li>understand t</li> <li>and security</li> </ul>	he basic concepts and terms in the field of International Relations, de	fence
- understand t	he interdependence of international economic and political phenome	na
- have an unde international s	rstanding of international law and the fundamental legal norms in the ystem	2
- understand t	he points of friction in Greek-Turkish relations	
- have an unde strategy	rstanding of the content and the main evolutionary processes in the f	ield of
General Competencies		
Adapting to new situati Decision making ability Capacity of working sel Teamwork ability Working in an internati Working in an interdisc Generating new researd	f-sufficiently onal environment iplinary environment	
3.MODULE CONTENT		

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The scope of this introductory course is to shape the theoretical background that would enable the students to understand and interpret the developments of the international politics. Therefore it analyses the role and the function of international institutions and regimes and bacic diplomatic procedures. It also discusses basic terms of the discipline of the international relations and international law (State-Sovereignty and Recognition, Exclusive Economic Zone, Continental Shelf et. al.) as well as the main aspects of Greece's Foreign Policy. As the course serves as preparatory seminar to courses with similar content following in later semesters, it also examines the main schools of thinking within the discipline of International Relations: realism – neo-realism - idealism – liberalism, structuralism and so on. The Assessment of the course is based on a final oral or written exam.

#### 4. TEACHING AND LEARNING METHODS EVALUATION

A balanced blend of formal and informal assigning of home work		
e-class and MS TEAMS		
More specifically, the workload of the modul	le is analyzed as follows:	
<u>Τγρεξίδ</u> <u>Description</u> Περιγραφή	WORKLOAB	Formatted Table
<del>oç</del>	(HOURS)	
Lectures	39	
Study at home	80	
Completion of assignments	50	
Preperation for the final exam	39	
Final Examination	2	
Total	210	
-	assigning of home work e-class and MS TEAMS More specifically, the workload of the modul TypeEίδ DescriptionΠεριγραφή eς Lectures Study at home Completion of assignments Preperation for the final exam Final Examination	e-class and MS TEAMS More specifically, the workload of the module is analyzed as follows:           TypeEiδ         DescriptionΠεριγραφή         WORKLOAB         (HOURS)         I           Lectures         39         39         5tudy at home         80         1         Completion of assignments         50         9 </th

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MODULE ASSESSMENT	Oral or written exams
5. RECOMMENDED BIBLIO	GRAGHY
Suggested Bibliography:	<ul> <li>Antonio Cassese, Διεθνές Δίκαιο, εκδόσεις Gutenberg</li> <li>Jill Steans-Loyd Pettiford, Εισαγωγή στις Διεθνείς Σχέσεις, εκδόσεις Κων. Τουρίκη</li> <li>Ανδρέας Στεργίου, Η Ελληνοτουρκική Διένεξη στο Αιγαίο. Αντίσταση στο Μέλλον, εκδόσεις Κριτική</li> </ul>

TECHNOLOGY STRATEGY						
1.GENERAL						
SCHOOL	SCHOOL C	SCHOOL OF ECONOMICS AND BUSINESS				
DEPARTMENT	DEPARTM	IENT O	F ECONOMICS			
LEVEL OF STUDIES	POSTGRA	DUATE	LEVEL			
MODULE CODE	MA_41		SEMESTER OF STUDY	Α		
MODULE TITLE	Technolog	Technology Strategy				
INDEPENDENT TEACHING ACTIVITIES WEEKLY TEACHING HOURS ECTS						
INDEPENDENT TEACH	ING ACTIVI	TIES	WEEKLY TEACHING HOU	JRS	ECTS	
INDEPENDENT TEACH		TIES	WEEKLY TEACHING HOU 3 HOURS	JRS	<b>ECTS</b>	
				JRS		
Lectures – Course work				JRS		

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THE MODULE IS	NO						
OFFERED TO							
ERASMUS STUDENTS							
MODULE'S URL	eclass.uth.gr						
2. LEARNING OUTCOM	ES						
Learning Outcomes							
Upon successful compl	etion of the course, students will be able to understand the developments in						
the modern technology	environment and plan appropriate policies and practices for their effective						
management. Students	will be able to:						
	e interaction between economics and technology						
	etical knowledge with technological and business reality						
-	primary importance of innovation and organizational learning						
	e world of intellectual property (IP)						
	e basic functions of Technology Strategy						
<ul> <li>Implement ind</li> </ul>	lividual tools, policies and practices of Technology Strategy						
General Competencies							
Understanding	g how the theories of Economics of Technology and Technology Strategy						
apply to the m	odern economic environment.						
<ul> <li>Solving practic</li> </ul>	al problems encountered in the technologically fluid business environment.						
<ul> <li>Planning of Te</li> </ul>	chnology Strategy policies and practices						
<ul> <li>Improving the</li> </ul>	e ability of students to communicate, collaborate and lead on issues of						
technology an	d innovation.						
<ul> <li>Teamwork</li> </ul>							
Perception of	the innovative capabilities of the business						
3.MODULE CONTENT							
Technical change and e concepts)	economic development (Economics of knowledge and innovation: key						
Innovation and	d Technical Change						
	technological revolutions, techno-economic paradigms						
	chnology, innovation and entrepreneurship						
	novation and path dependence						
Economics of technolo	gy						

<ul><li>Business knowledg</li><li>Path Dependence a</li></ul>	e creation process and Absorptive Capacity	
Technology Strategy		
<ul> <li>Tools and Methods</li> <li>Architectural innov</li> <li>Technology platform</li> <li>Modularity</li> <li>Product platforms</li> </ul>	y Strategy Development i for Developing Innovative Skills iation ms and ecosystem strategies of large companies	
Technology and Business st	rategy	
00	ion, complementary assets, and appropriability regimes s and platform strategy	
Intellectual Property and ex	ploitation of innovation	
The framework for the study	y and analysis of intellectual property	
<ul> <li>Intellectual Propert         <ul> <li>Intellectual</li> <li>O</li> <li>Intellectual</li> <li>Patents</li> </ul> </li> <li>IP institutions and r</li> </ul>	assets investment ty Rights (IPRs): al Property Protection mechanisms (OBI, EPO, WIPO, etc.) ty Management – Strategies	
Technology Strategy Plannin	ng	
<ul> <li>Technology Foresig</li> <li>Technology Monito</li> <li>Scenario developm</li> <li>Technology Road-N</li> </ul>	oring ent and analysis	
4. TEACHING AND LEARNIN	G METHODS EVALUATION	
TEACHING METHOD	Mixed/Hybrid	
	Learning process support through the e-class online platform. Use MS TEAMS.	email,

MSC APPLIED ECONOMI		GUIDE 2023-:	2024	
ORGANISATION OF TEACHING	Economics. Infor page in the e-class	ery takes place in the rooms mational material is distribu ss platform and the course c r, the workload of the modul	ted through the cours hannel in MS Teams.	e
	<u>Τγρe<sup>Είδ</sup> Desc</u> <del>ος</del>	<u>cription</u> Περιγραφή	WORKLOAB (HOURS)	Formatted Table
	Lect	tures	39	
		ne study	78	
		pletion of assignments	50	
	Prer	paration for final exam	40	
	Fina	l Examination	3	
	Tota	al	210	
5. RECOMMENDED BIBLIC	JGRAGHT			
Suggested Bibliography:	Αγγλική Έκδι Schilling, Μ. Α. Καινοτομίας Tidd J. and Bessa Hill (in Greel White Μ. and τεχνολογίας Σπαής Γ. (2007) Κριτική (in G Dodgson M., Ga Technologic Dodgson M., Gar Technology, Organization	Bruton G. (2010) Η στ και της καινοτομίας. Κριτικη Εισαγωγή στη Διαχείριση Τε	eek) οίκηση της Τεχνολογ η Hil (in Greek) κηση Καινοτομίας, Br ρατηγική διαχείριση ή (in Greek) εχνολογικών Καινοτομ 208) The Managemer sity Press hink, Play, Do: Innova nology, Innovation,	yuxής roken της μιών, nt of ation, and

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#### **BUSINESS STRATEGY**

1.GENERAL						
SCHOOL	SCHOOL OF ECO	SCHOOL OF ECONOMICS AND BUSINESS				
DEPARTMENT	DEPARTMENT O	F ECONOMICS				
LEVEL OF STUDIES	POSTGRADUATE	LEVEL				
MODULE CODE		SEMESTER OF STUDY	Α			
MODULE TITLE	BUSINESS STRAT	TEGY				
INDEPENDENT TEACH	ING ACTIVITIES	WEEKLY TEACHING HOU	JRS	ECTS		
		3 HOURS		7		
TYPE OF MODULE	COMPULSORY					
PROREQUISITE MODULES:	NO					
LANGUAGE OF TEACHING AND TESTING:	GREEK					
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO					
MODULE'S URL	https://eclass.ut	th.gr/courses/ECON_P_147	7/			
2. LEARNING OUTCOM	ES					
Learning Outcomes						

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Upon completion of the module, students should be able to:

- Understand the basic principles of Strategic Business Management and their impact on business operations
- · Plan and evaluate the operational, competitive and corporate strategy of a firm
- Recognize and evaluate the strategic movements of modern businesses, proposing possible improvements.
- Interpret the effect of external factors on business operations
- Investigate and plan the internationalization of a firm

#### **General Competencies**

Upon successful completion of the module, students will develop and cultivate basic professional and social skills, namely:

- Search, analysis and synthesis of data and information, using necessary technologies
- Adaptation to new situations
- Decision making
- Autonomous work
- Teamwork
- Work in an international environment Respect for diversity and multiculturalism
- Exercise criticism and self-criticism
- Promotion of free, creative and inductive thinking

#### **3.MODULE CONTENT**

- Strategic analysis of the external environment: analysis of the macro (PEST-DG) and micro environment (Porter's 5 forces) of the business.
- Corporate mission, vision, strategic goals, strategic considerations.
- Business strategy direction: stability, growth, rescue-turnaround.
- Strategies for achieving competitive advantage: cost leadership, differentiation, focus.
- Internationalization strategies of the company: alliances, joint ventures, acquisitions, exports, oligopolistic reaction theories, selective paradigm theory (Dunning).
- Ways to implement strategy: Acquisitions, Mergers and Strategic Alliances: Analyzing,

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deciding and ensuring the success of strategic development through acquisitions, mergers and strategic alliances.

• The technological strategy, internally and externally.

• Strategy evaluation and selection: Rumlet's model, acceptability analysis, feasibility analysis, balanced scorecards analysis. Strategy implementation.

• Portfolio techniques for making strategic decisions: experience curve, BCG matrix, GE matrix, Hofer's product/market evolution matrix, life cycle matrix, portfolio cube, risk cube.

4. TEACHING AND LEARNI	NG METHODS EVALUATION		
TEACHING METHOD	Mixed		_
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	Learning process support through the e-class or MS TEAMS	nline platform. Use emai	, ,
ORGANISATION OF TEACHING	More specifically, the workload of the module	is analyzed as follows:	_
	<u>Τγρε<sup>Είδ</sup> DescriptionΠεριγραφή</u>	WORKLOAB	Formatted Table
	<del>eç</del>	(HOURS)	
	Lectures	39	
	Study at home	90	
	Completion of assignments	49	
	Preparation for the final exam	30	
	Final Examination	2	
	Total	210	
MODULE ASSESSMENT	Written exam and group assignments		

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5. RECOMMENDED BIBLIC	OGRAGHY
Suggested Bibliography:	<ul> <li>Textbooks in Greek</li> <li>Παταδάκης Β. (2016), Στρατηγική των Επιχειρήσεων: Ελληνική και Διεθνής Εμπειρία, Τόμος Α, 7<sup>η</sup> εκδ., Εκδόσεις Μπένου: Αθήνα</li> <li>Senior B., 2017. Οργανωσιακή Αλλαγή. Εκδόσεις Broken Hill, Αθήνα.</li> <li>Academic journals (in alphabetical order)</li> <li>Academy of Management Executive</li> <li>Harvard Business Review</li> <li>Journal of Business Research</li> <li>Journal of International Business Studies (AIBA)</li> <li>Long Range Planning (EIBA)</li> <li>Strategic Management Journal (SMS)</li> </ul>

#### RESEARCH METHODOLOGY SEMINAR III

1.GENERAL			
SCHOOL	SCHOOL C	DF ECONOMICS AND BUSINESS	
DEPARTMENT	DEPARTM	IENT OF ECONOMICS	
LEVEL OF STUDIES	POSTGRA	DUATE LEVEL	
MODULE CODE		SEMESTER OF STUDY	с
MODULE TITLE		Research Method	ology III

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INDEPENDENT TEACH	ING ACTIVITIES	WEEKLY TEACHING HOURS	ECTS	
Lectures - Exercises – Pl EXCEL and R programm		3 HOURS	7	
TYPE OF MODULE	COMPULSORY			
PROREQUISITE MODULES:	NO			
LANGUAGE OF TEACHING AND TESTING:	GREEK			
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO			
MODULE'S URL	eclass.uth.gr			
2. LEARNING OUTCOM	ES			
Learning Outcomes				
The teaching of the cou	rse " Research Me	ethodology III " aims to:		
	o quantify and es	v knowledge and techniques that timate economic relationships ical methods.		
• Equip students with the conducting forecasts.	he necessary tool	s for verifying and evaluating eq	conometric models ar	nd
Introduce students to	the analysis of tir	me series data.		
By the end of the cours	e, students should	d be able to:		
Specialize and select a	an econometric m	odel.		

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#### • Estimate a classic linear model.

- Test, examine, and evaluate an econometric model.
- Evaluate and address issues related to violations of the assumptions of a model.
- Design, estimate, and test time series models and perform forecasts.

• Apply the estimated models using the R programming language.

#### **General Competencies**

- Data and information search, analysis, and synthesis using the necessary technologies.
- Adaptation to new situations.
- Decision-making.
- Autonomous work.
- Teamwork.
- Work in an international environment.
- Work in an interdisciplinary environment.
- Project design and management.
- Generation of new research ideas.

#### **3.MODULE CONTENT**

- Simple and multiple linear regression (OLS): Assumptions, sample estimation, hypothesis testing, significance tests for variables and linear constraints, simple and adjusted coefficient of determination, properties of estimators.
- Violations of assumptions: Autocorrelation, heteroscedasticity, statistical tests (White, Durbin-Watson, Breusch-Godfrey), GLS and FGLS estimators, correlation of explanatory variables and error term, multicollinearity, misspecification.
- Models of limited dependent variables.
- Vector Autoregressive (VAR) models and causality tests.
- Non-stationarity and unit root tests.
- Cointegration and error correction models. Identification in standard and cointegrated systems.
- Time-varying coefficient models.
- Traditional panel data models.
- Dynamic heterogenous panels.
- Non-stationary panels.

4. TEACHING AND LEARNI	NG METHODS I	VALUATION				
TEACHING METHOD	Hybrid					
USE OF INFORMATION	Support for th	ne learning process is provide	ed through the use of:			
AND COMMUNICATION TECHNOLOGIES		ss electronic platform, instit MS-TEAMS platform.	utional email, and the	online		
	(b) The R pro <sub>ξ</sub>	gramming language.				
ORGANISATION OF TEACHING	Economic Sci PowerPoint) supporting m electronic pla existing techr of an electron on presentati	s delivered within the class ences, utilizing Microsoft O and the R programming li aterials for each session are atform for students to acc ological equipment in the cl nic whiteboard via a WACOM ions and texts with the abili	ffice 365 tools (Word, anguage. Lecture slide already posted on the tess during the lectur lassrooms also allows t device, which enables	Excel, es and e-class re. The the use writing		
	well as solution class of the exercises and material are p problems are hours announ using student	b. Enriched texts containing of cons to exercises and problem course after each lecture I problems for practice and provided for each topic. Solut given either during the lectur inced by the instructor (in spe- is' institutional accounts).	is, are also uploaded to Files containing add understanding of the tions and comments fo ures or during specified cial cases, even through	o the e- ditional course r these d office h email		
	well as solution class of the exercises and material are p problems are hours announ using student More specific	ons to exercises and problem course after each lecture I problems for practice and provided for each topic. Solut given either during the lectu- need by the instructor (in spec- is' institutional accounts).	is, are also uploaded to Files containing add understanding of the tions and comments fo ures or during specified cial cases, even through dule is analyzed as follo WORKLOAĐ	the e- ditional course r these d office h email	ormatted Tabl	le
	well as solution class of the exercises and material are p problems are hours announ using student More specific	ons to exercises and problem course after each lecture I problems for practice and provided for each topic. Solut given either during the lectt need by the instructor (in spe- is' institutional accounts). ally, the workload of the mo	is, are also uploaded to . Files containing add understanding of the tions and comments fo ures or during specified cial cases, even through dule is analyzed as follo	the e- ditional course r these d office h email	ormatted Tab	le
	well as solution class of the exercises and material are p problems are hours announ using student More specific Type 5(6) p	ons to exercises and problem course after each lecture I problems for practice and provided for each topic. Solut given either during the lectt need by the instructor (in spe- is' institutional accounts). ally, the workload of the mo	is, are also uploaded to Files containing add understanding of the tions and comments fo ures or during specified cial cases, even through dule is analyzed as follo WORKLOAĐ	the e- ditional course r these d office h email	ormatted Tab	le
	well as solution class of the exercises and material are p problems are hours announ using student More specific TypeEt& eq L	cons to exercises and problem course after each lecture I problems for practice and provided for each topic. Solut given either during the lectur ced by the instructor (in spe- is' institutional accounts). ally, the workload of the mo <u>DescriptionΠεριγραφή</u>	is, are also uploaded to Files containing add understanding of the tions and comments fo ures or during specified cial cases, even through dule is analyzed as follow WORKLOAD (HOURS)	the e- ditional course r these d office h email	ormatted Tab	le

	Preperation for the final exam	39
	Final Examination	2
	Total	210
MODULE ASSESSMENT	EXAMINATION PERIOD A' SEMESTER	
	Individual/Group Assignment: 30%	
	Written Exam: 70%	
	REPEAT EXAMINATION	
	Written Exam: 100%	
5. RECOMMENDED BIBLIO	GRAGHY	
Suggested Bibliography:	- Greene, W. H. (2003). Econometric ana	lysis. Pearson Education
	India.	
	- Wooldridge, J. M. (2015). Introdu	ctory econometrics: A
	modern approach. Cengage learning.	
	- Gujarati, D. N. (2022). Basic econometr	
	- Stock, J. H., & Watson, M. W. (	2015). Introduction to
	econometrics 3rd ed.	dente affirmation data (CC)
	<ul> <li>Baltagi, B. H., (2008). Econometric ana 4). Chichester: Wiley.</li> </ul>	alysis of panel data (Vol.
	<ul> <li>Wooldridge, J. M. (2010). Econometric</li> </ul>	analysis of cross section
	and panel data. MIT press.	

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## II 3.5 - «Defence Economics and International Relations »

### 1<sup>st</sup> Semester

MSc Applied Economics with specialization in						
Defence Economics and International Relations						
MODULES	ТҮРЕ	ECTS				
Public Organizations Management	COMPULSORY	7				
Public Economics	COMPULSORY	7				
Defence Economics	COMPULSORY	7				
Internalional Relations & Strategy	COMPULSORY	7				
Research Mathodology Seminar I	COMPULSORY	2				

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## PUBLIC ORGANIZATIONS MANAGEMENT

1.GENERAL						
SCHOOL	SCHOOL C	F ECO	NOMICS AND BUSINESS			
DEPARTMENT	DEPARTM	ENT O	F ECONOMICS			
LEVEL OF STUDIES	POSTGRA	DUATE	LEVEL			
MODULE CODE			SEMESTER OF STUDY	Α		
MODULE TITLE	PUBLIC OF	RGANI	ZATIONS MANAGEMENT	L		
INDEPENDENT TEACH	ING ACTIVI	TIES	WEEKLY TEACHING HOU	JRS	ECTS	
			3 HOURS		7	
TYPE OF MODULE	COMPULS	ORY				
PROREQUISITE MODULES:	NO					
LANGUAGE OF TEACHING AND TESTING:	GREEK					
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO					
MODULE'S URL	https://ec	lass.ut	h.gr/courses/ECON_P_113	3/		
2. LEARNING OUTCOM	ES					
Learning Outcomes						
Upon completion of the	e course, pa	rticipa	nts are expected to:			

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- . Be able to set goals, plan and monitor activities on behalf of public organization
- a. understand the contemporary international reality in the public sector
- b. can identify good practices in public management
- c. understand and be able to manage the challenges within public organizations
- realize the value of the contribution of employees to the achievement of the objectives of public organizations

#### **General Competencies**

Upon successful completion of the module, students will develop and cultivate basic professional and social skills, namely:

- e. Search, analysis and synthesis of data and information, using necessary technologies
- f. Decision making
- g. Autonomous work
- h. Exercise criticism and self-criticism
- i. Promotion of free, creative, and inductive thinking

#### **3.MODULE CONTENT**

- j. Particularities of the public sector
- k. Programming
- I. Basic management theories
- m. The environment of the public sector
- n. Organizing in public organizations
- o. Communication in public organizations
- p. Leading in public organizations
- q. Controlling in public organizations
- r. Management of changes and innovations in public organizations
- s. Special issues in the administration of public organizations

# 4. TEACHING AND LEARNING METHODS EVALUATION TEACHING METHOD Mixed USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES Learning process support through the e-class online platform, email, MS

TEACHING	More specifically, the workload of the			
	<u>Τγρεξίδ</u> <u>Description</u> Περιγραφή	WORKLOAD	Formatted Table	
	<del>eç</del>	(HOURS)		
	Lectures	39		
	Study at home	120		
	Preparation for the final e	exam 40		
	Final Examination	2		
	Final Examination	2		
	Total	201		
MODULE ASSESSMENT	Written exam			
5. RECOMMENDED BIBLIC	OGRAGHY			
Suggested Bibliography:	Textbooks in Greek			
	Πετρίδου, Ε. (2011). Διοίκηση-Μάνατ	ζμεντ. Εκδόσεις Σοφία.		
	Φαναριώτης, Π. (1999). Διοίκησ Οργανισμών – Εισαγωγή στο Σύγχρον Σταμούλη.			
	Ραμματά, Μ. (2011). Σύγχρονη Ελλην Κριτική.	νική Δημόσια Διοίκηση. Εκδά	όσεις	
	Μακρυδημήτρης, Α. (2009). Πρ Οργανώσεων. Εκδόσεις Καστανιώτη.	οσεγγίσεις στη Θεωρία	των	

	MSC APPLIED ECONOMICS	GU
1	Μακουδημήτοης.	Α. & Πραβίτα. Ν

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Μακρυδημήτρης, Α. & Πραβίτα, Μ. (2012). Δημόσια Διοίκηση: Στοιχεία Διοικητικής Οργάνωσης. Εκδόσεις Σάκκουλα.

Ρωσσίδης, Ι. (2013). Εφαρμογές του Επιχειρησιακού Μάνατζμεντ στην Ελληνική Δημόσια Διοίκηση. Εκδόσεις Σταμούλη.

		PUBLI	C ECONOMICS				
1.GENERAL							
SCHOOL	SCHOOL C	F ECO	NOMICS AND BUSINESS				
DEPARTMENT	DEPARTM	ENT O	F ECONOMICS				
LEVEL OF STUDIES	POSTGRAI	DUATE	LEVEL				
MODULE CODE			SEMESTER OF STUDY	Α			
MODULE TITLE	PUBLIC EC	ONON	AICS				
INDEPENDENT TEACHING ACTIVITIES		TIES	WEEKLY TEACHING HOU	JRS	E	стѕ	
			3 HOURS		7		
TYPE OF MODULE	COMPULS	ORY					
PROREQUISITE MODULES:	NO						
LANGUAGE OF TEACHING AND TESTING:	GREEK						
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO						

#### PUBLIC ECONOMICS

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MODULE'S URL		https://applied.econ.uth.gr/courses/%ce%b4%ce%b7%ce%bc%cf%8c%cf% 83%ce%b9%ce%b1- %ce%bf%ce%b9%ce%ba%ce%bf%ce%bd%ce%bf%ce%bc%ce%b9%ce%ba %ce%ae/						
2. LEARNING OUTCOMES								
Learnin	g Outcomes							
Upon c	ompletion of the	e course, participants are expected to:						
0 0 0	and objectives analyze the ec and economic comprehend t environment v	depth the government's interventionism in the economy, and also the aims is this function serves onomic effects of fiscal tools, namely spending & taxation, on the economy activity he role and effect of the context set by the EU and the eurozone with emphasis on the exercise of fiscal policy istraints of fiscal policy and the relationship with the electoral and political						
The cou the fun	ctioning of the g	o students deepen and specialize their knowledge of public economics and government as a producer of public and social goods such as health, tice, national defense as well as issues relating to the exercise of fiscal						
policy.	ULE CONTENT							
of public objective policy, policy, socially The manature	ic and social goo ves of governme public choice the beneficial, are o in issues of the and characterist	the analysis of government intervention in the economy and the production dds, the exercise of fiscal policy, the critical examination of the aims and ent intervention. Issues such as the fiscal budget, electoral cycle and fiscal eory and the conditions for government intervention in the economy to be examined. course include subjects such as: Theories on the role of the government, the tics of public goods, fiscal budgeting: public expenditures and revenues with t, fiscal deficits and public debt with an emphasis on the case of Greece						
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4. TEACHING AND LEARNI	NG METHO	DS EVALUATION	
TEACHING METHOD	Mixed		
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	platform,	ng process is supported through the the use of the official email or cate with students, and MSTEAMS	
ORGANISATION OF TEACHING	Departme distributed	es of the course takes place in the an nt of Economics. Informational and le d through the e-class platform. cifically, the workload of the module i	earning material is
	Туре	Description	WORKLOAD
			(HOURS)
		Lectures	39
		Study at home	80
		Completion of assignments	50
		Preperation for the final exam	39
		Final Examination	2
		Total	210
MODULE ASSESSMENT	Assignmen	nt (40%) and final exam (60%)	
5. RECOMMENDED BIBLIC	GRAGHY		
Suggested Bibliography:	Οικον	Η., Τ. Gayer, Β. Ράπανος, & Γ. Καπλό ομική, Τόμος Α&Β Εκδόσεις Κριτική J. (2009), Οικονομική του Δημόσιου Ί	

<ul> <li>Δαλαμάγκας, Β. (2003) Εισαγωγή στη Δημόσια Οικονομική, Εκδόσεις Κριτική</li> </ul>
<ul> <li>Γεωργακόπουλος, Θ. (1997) Εισαγωγή στη Δημόσια Οικονομική, Εκδόσεις Μπένου</li> </ul>
<ul> <li>Κόλλιας, Χ, &amp; Ζουμπουλάκης, Μ. (2021), Εθνική άμυνα και εθνικά χρέη. Gutenberg.</li> </ul>

		DEFEN				
1.GENERAL						
SCHOOL	SCHOOL O	OF ECC	DNOMICS AND BUSINESS			
DEPARTMENT	DEPARTN	IENT C	OF ECONOMICS			
LEVEL OF STUDIES	POSTGRA	DUATE	ELEVEL			
MODULE CODE			SEMESTER OF STUDY	A		
MODULE TITLE	Defence I	Econor	nics			
INDEPENDENT TEACH	ING ACTIVI	TIES	WEEKLY TEACHING HOU	JRS	ECTS	
			3 HOURS		7	
TYPE OF MODULE	COMPULS	SORY				
PROREQUISITE MODULES:	NO					
LANGUAGE OF TEACHING AND TESTING:	GREEK					
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO					

MODULE'S URL	https://applied.econ.uth.gr/courses/%ce%bf%ce%b9%ce%ba%ce%bf%ce %bd%ce%bf%ce%bc%ce%b9%ce%ba%ce%ae-%cf%84%ce%b7%cf%82- %ce%ac%ce%bc%cf%85%ce%bd%ce%b1%cf%82/
2. LEARNING OUTCOM	ES
Learning Outcomes	
<ul> <li>To have an in deptinational defence as perspective of the of a state.</li> <li>To understand the international relatipower of state actor</li> <li>To understand the the burden sharing</li> <li>To have an in deptindustrial base as tindustrial and tech</li> <li>To know and under</li> </ul>	e course, participants are expected: h understanding of the relationship between the national economy and nd how it impacts the implementation of national defence policy from the availability of resources needed to support and finance the defence efforts role and importance of economic power in the international system and in ons and how economic power shapes and influences the overall balance of ors in the international system. economic parameters that govern the operation of defense alliances and between allies with special emphasis on the NATO Alliance. h understanding of the role and importance of the national defence he channel that links national defence with the domestic economy and its nological sectors. rstand the issues related to Greek defence needs and the economic production of effective deterrent military power.
General Competencies	
relationship between th competently understan	vide students with the knowledge and in-depth understanding of the ne national economy and national defence, thus enabling them to d and analyze the operation of the defence sector and the production of he omnipresent constraints that national economic capabilities invariably
defence with the econo these two main pillars of national defence using production of the publi economy, the availabili the inevitable opporture	highlighting and analyzing the dependency links connecting national my. Specifically, the bidirectional relationship of interdependence between underpinning states' power. The main axis of the course is the study of the analytical and methodological tools of economic science. It relates the c good of defence and security to the productive capabilities of the ty of economic resources need for the production of defence and security, ity costs that arise in the decision making process concerning the allocation d also examines the impact of defence spending on key macroeconomic

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variables such as growth and investment. Topics presented and analyzed during the lectures include the demand function for military expenditure, arms races, the economic analysis of military alliances, the market – i.e. the production and trade - of weapons systems and defence capital equipment.

4. TEACHING AND LEARNING METHODS EVALUATION

TEACHING METHOD	Lectures, group discussions, presentations		
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	The learning process is supported through t course's e-class platform where lecture notes uploaded, emailing to communicate directly MSTEAMS online lectures platform.	and reading material are	
ORGANISATION OF TEACHING	Teaching takes place in the lecture rooms of th Economics. Lecture notes and reading materia the course's e-class. The workload of the modu	l is distributed through	
	<u>Τγρεξίδ</u> <u>Description</u> Περιγραφή	WORKLOAB	Formatted Table
	<del>0ç</del>	(HOURS)	
	Lectures	39	
	Study at home	80	
	Completion of assignments	20	
	Preparation for the final exam	40	
	Final Examination	2	
	Total	181	
MODULE ASSESSMENT	The module is assessed via a course assign examination 80%	ment (20%) and a final	
5. RECOMMENDED BIBLIO	GRAGHY		

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Suggested Bibliography:	<ul> <li>Textbooks:</li> <li>Kollias, C. (2017). Defence Economics. Tourikis Publications (in Greek)</li> <li>Kevork, E. &amp; C. Kollias (Eds) (2018). Applied Economics Studies in Defence and Security. University of Thessaly Publications (in Greek)</li> <li>M. Zouboulakis, M. &amp; C. Kollias (2021), National Defence and Sovereign Debt in Greece. Gutenberg (in Greek)</li> </ul>
	Additionally, students are required to use for study material papers published in peer-reviewed international academic journals such as Defence and Peace Economics; Peace Economics, Peace Science and Public Policy; The Economics of Peace and Security Journal.

# INTERNATIONAL RELATIONS AND STRATEGY

1.GENERAL						
SCHOOL	SCHOOL C	F ECC	NOMICS AND BUSINESS			
DEPARTMENT	DEPARTM	ENT O	F ECONOMICS			
LEVEL OF STUDIES	POSTGRAI	DUATE	ELEVEL			
MODULE CODE			SEMESTER OF STUDY	Α		
MODULE TITLE	Internatio	nal Re	lations and Strategy			
INDEPENDENT TEACH		TIES	WEEKLY TEACHING HOU	IRS	ECTS	
			3 HOURS		7	
TYPE OF MODULE	COMPULS	ORY				
PROREQUISITE MODULES:	NO					
LANGUAGE OF TEACHING AND	GREEK					

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THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO	
MODULE'S URL	eclass.uth.gr	
2. LEARNING OUTCOM	ES	
Learning Outcomes		
Upon complet	ion of the course, participants are expected to:	
- understand the and security	he basic concepts and terms in the field of International Relations, def	ence
- understand t	he interdependence of international economic and political phenomer	าล
- have an unde international s	erstanding of international law and the fundamental legal norms in the ystem	
- understand t	he points of friction in Greek-Turkish relations	
- have an unde strategy	erstanding of the content and the main evolutionary processes in the fi	ield of
General Competencies		
	ons and responding to new challenges	
Decision making ability Capacity of working sel		
Teamwork ability	suncentry	
Working in an internation		
Working in an interdisc		
Generating new researc	in rueas	
3.MODULE CONTENT		

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The scope of this introductory course is to shape the theoretical background that would enable the students to understand and interpret the developments of the international politics. Therefore it analyses the role and the function of international institutions and regimes and bacic diplomatic procedures. It also discusses basic terms of the discipline of the international relations and international law (State-Sovereignty and Recognition, Exclusive Economic Zone, Continental Shelf et. al.) as well as the main aspects of Greece's Foreign Policy. As the course serves as preparatory seminar to courses with similar content following in later semesters, it also examines the main schools of thinking within the discipline of International Relations: realism - neo-realism - idealism – liberalism, structuralism and so on. The Assessment of the course is based on a final oral or written exam.

## 4. TEACHING AND LEARNING METHODS EVALUATION

TEACHING METHOD		d blend of formal and informal discu f home work	ission, lecturin	g and	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	e-class and	I MS TEAMS			
ORGANISATION OF TEACHING	More spec	ifically, the workload of the module is a	nalyzed as follo	ws:	
	<u>Type</u> Είδ	<u>Description</u> Περιγραφή	WORKLOAD		Formatted Table
	<del>oç</del>		(HOURS)		
		Lectures	39		
		Study at home	80		
		Completion of assignments	50		
		Preperation for the final exam	39		
		Final Examination	2		

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	Total	210
MODULE ASSESSMENT	Oral or written exams	
5. RECOMMENDED BIBLIO	GRAGHY	
Suggested Bibliography:	εκδόσεις Κων. Τουρίκη	ισαγωγή στις Διεθνείς Σχέσεις, νοτουρκική Διένεξη στο Αιγαίο.

## RESEARCH METHODOLOGY SEMINAR I

1.GENERAL				
SCHOOL	SCHOOL OF ECC	DNOMICS AND BUSINESS		
DEPARTMENT	DEPARTMENT C	OF ECONOMICS		
LEVEL OF STUDIES	POSTGRADUAT	E LEVEL		
MODULE CODE	SEM	ESTER OF STUDY	А	
MODULE TITLE	Research Metho	odology seminar I		
INDEPENDENT TEACHI	NG ACTIVITIES	WEEKLY TEACHING HOU	JRS	ECTS
				2
TYPE OF MODULE	COMPULSORY			
PROREQUISITE	NO			
MODULES:				
LANGUAGE OF	GREEK			
TEACHING AND				
TESTING:				

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THE MODULE IS OFFERED TO	
ERASMUS STUDENTS	
MODULE'S URL	eclass.uth.gr
2. LEARNING OUTCOM	·
Students will be able to	do the following:
and the relatives social and eco - To implement (ii) selection of of the research procedures, of evaluation and - To understand methodologica	er design of a research as well as the identification of the central question re assumptions is a necessary precondition for the scientific analysis of any nomic phenomenon. several research methods that based on (i) specific principles and concepts, appropriate research tools concerning the preparation and implementation in (collection and organization of information in databases, sample, sampling uestionnaires, and interviews) and finally (iii) tools and methods for analysis of the collected data / information. I the practice of empirical scientific research which, under an appropriate al design, ensures objective measurements and estimations of the examined al allows the systematic verification of the research's hypotheses.
Capacity to develo	rsis of complicate data with the use of the appropriate methods and tools o autonomous work
<ul> <li>Research and analy</li> <li>Capacity to develo</li> <li>Capacity to develo</li> <li>Working in a multi</li> </ul>	rsis of complicate data with the use of the appropriate methods and tools o autonomous work
<ul> <li>Research and analy</li> <li>Capacity to develo</li> <li>Capacity to develo</li> <li>Working in a multi</li> </ul>	rsis of complicate data with the use of the appropriate methods and tools o autonomous work o team work disciplinary environment
<ul> <li>Research and analy</li> <li>Capacity to develo</li> <li>Capacity to develo</li> <li>Working in a multi</li> <li>Production of new</li> </ul> <b>3.MODULE CONTENT</b> The primary objective of path of scientific resear potential development	rsis of complicate data with the use of the appropriate methods and tools o autonomous work o team work disciplinary environment
Research and analy     Capacity to develo     Capacity to develo     Working in a multi     Production of new <u>3.MODULE CONTENT</u> The primary objective of path of scientific resear potential development to design and implementissue and problems.      Consequently, the court 1. Concepts, principles,	rsis of complicate data with the use of the appropriate methods and tools o autonomous work o team work disciplinary environment innovative research ideas of this course is to provide students with adequate knowledge on the logical ch and the choice of appropriate methods – tools for the analysis of the issues. This specialized knowledge gives to students the opportunity both

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5. Specificities of primary a	and secondary research, search and selection of	f data sources				
6. Implementation of tools	for primary research: sample, sample size, san	npling methods,				
alternative forms of quest	onnaires, coding questions					
7. Data entry technics and	reliability tests					
8. Statistical analysis of da	ta: (a) simple exploratory statistical analysis, (b)	) advanced exploratory				
analysis: Exploratory Facto	r Analysis (EFA) and Principal Component Analy	ysis (PCA), (c)				
Confirmatory Factor Analy	sis (CFA), (d) regression and projections					
9.Verification of the main	assumptions of the model, discussion on the fir	ndings as regards existing				
theories and approaches,		0 0 0				
4. TEACHING AND LEARNI	NG METHODS EVALUATION					
TEACHING METHOD	Mixed (face to face and hybrid)					
USE OF INFORMATION	Use of e-platform, e-class					
AND COMMUNICATION	Use of Ms-Teams programme					
TECHNOLOGIES						
ORGANISATION OF						
TEACHING	More specifically, the workload of the module	e is analyzed as follows:				
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					
	Type Description	WORKLOAD				
	Type becomption	(HOURS)				
		(,				
	Lectures	20				
	Study at home	15				
	Completion of assignments	15				
	Total	50				
MODULE ASSESSMENT	Final grade is derives from:					
	Writing a scientific assignment (100%) 4.000-	6.000 words based on				
	Scientifics articles					
5. RECOMMENDED BIBLIC	GRAGHY					
Suggested Bibliography:	- Brotherton, B. (2008) Researching H	ospitality and Tourism: A				
55 577	Student Guide, London και Thousand					
	<ul> <li>Δαφέρμος, Β. (2013), Παραγοντική ανάλυση: Διερευνητική με</li> </ul>					
	SPSS και επιβεβαιωτική με το LISREL					
	Θεσσαλονίκη: Ζήτη.					
	<ul> <li>Ζαφειροπούλος, Κ. (2005), Πως γίνεται μια επιστημονική</li> </ul>					
	<ul> <li>Σαψειροπούλος, Κ. (2003), Πως γινεται μια επιστημονική εργασία; Αθήνα: Κριτική.</li> </ul>					
	<ul> <li>Finn, M., Elliott-White, M., Walton. N</li> </ul>	A. (2000) Research				
	Methods for Leisure and Tourism, Ha					
	<ul> <li>Grawitz, Μ. (2006), Μέθοδοι των κοι</li> </ul>					
	Τόμος Α΄ και Β΄, Αθήνα: Οδυσσέας					

2 <sup>nd</sup> Semest	er	
MSc Applied Economics wit	h specialization in	
Defence Economics and Inte	rnational Relations	
MODULES	ТҮРЕ	ECTS
Topics in the Economics and management of Defence and Security	COMPULSORY	7
International Political Economy	COMPULSORY	7
Space Economics	COMPULSORY	7
Selective module *	SELECTIVE	7
Research Methos Seminar II	COMPULSORY	2

*Selective Modules – one of the following						
MODULES	ΕΙΔΟΣ ΜΑΘΗΜΑΤΟΣ	ECTS				
Labour Relations	επιλογής	7				
Measurement of Productivity and Efficiency	επιλογής	7				
Project Management	επιλογής	7				

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# TOPICS IN THE ECONOMICS AND MANAGEMENT OF DEFENCE AND SECURITY

1.GENERAL						
SCHOOL	SCHOOL C	SCHOOL OF ECONOMICS AND BUSINESS				
DEPARTMENT	DEPARTM	IENT O	F ECONOMICS			
LEVEL OF STUDIES	POSTGRA	DUATE	LEVEL			
MODULE CODE			SEMESTER OF STUDY	Α		
MODULE TITLE	Topics in	the Eco	onomics and Managemen	t of I	Defence and Security	
INDEPENDENT TEACH	IING ACTIVITIES WEEKLY TEACHING HOURS ECTS					
			3 HOURS		7	
TYPE OF MODULE	COMPULS	COMPULSORY				
PROREQUISITE MODULES:	NO	NO				
LANGUAGE OF TEACHING AND TESTING:	GREEK	GREEK				
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO					
MODULE'S URL	https://applied.econ.uth.gr/courses/%ce%b5%ce%b9%ce%b4%ce%b9%ce %ba%ce%ac-%ce%b8%ce%ad%ce%bc%ce%b1%cf%84%ce%b1- %ce%bf%ce%b9%ce%ba%ce%bf%ce%bd%ce%bf%ce%b6%ce%b9%ce%ba %ce%ae%cf%82- %ce%b4%ce%b9%ce%bf%ce%b9%ce%ba%ce%b7%cf%84%ce%b9%ce%ba /					
2. LEARNING OUTCOM	ES					

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#### Learning Outcomes

Through the thematically focused lectures of the course that address various topics in defence and security from an economics methodological and analytical perspective, the students of this module will study, discuss, and analyze themes and issues such as:

- The historical links between economy and war starting from the classical times.
- How political and economic institutions influence and affect in the policy formulation and outcome of defence and security policies focusing on issues of scarce resource allocation between competing needs in the national defence and security sector.
- The economic parameters that govern the operation of the armed forces such as the life cycle costs of weapon systems, procurement decision making, the role of the national defence, technological and industrial base
- Contemporary issues concerning the common European defense and security policy.
- The economic analysis of crime and terrorism.
- Cybersecurity

## **General Competencies**

The course aims to provide students with the knowledge and in-depth understanding of the relationship between the national economy and national defence, thus enabling them to competently understand and analyze the operation of the defence sector and the production of this public good given the omnipresent constraints that national economic capabilities invariably impose.

#### **3.MODULE CONTENT**

The course builds on the knowledge base of previous modules and focuses on specialized topics within the broader field of defence and security. The topics are both of a contemporary nature focusing on themes that are of current interest as well as themes that adopt a long-term historical perspective. It aims to further build students' skill in the use and application of economic tools of analysis on various thematic areas related to the field of defense and security by connecting theoretical knowledge with applied analysis and practice.

4. TEACHING AND LEARNING METHODS	EVALUATION
----------------------------------	------------

TEACHING METHOD	Lectures, group discussions, presentations			
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	The learning process is supported through the extensive use of t course's e-class platform where lecture notes and reading material uploaded, emailing to communicate directly with students and t MSTEAMS online lectures platform.			
ORGANISATION OF	Teaching takes place in the lecture rooms of the Department of Economics. Lecture notes and reading material is distributed throu	ıgh		

TEACHING	the course'	e's e-class. The workload of the module is	s as follows:	
	<u>Τγpe</u> Είδ	<u>Description</u> Περιγραφή	WORKLOAD	
	<del>eç</del>		(HOURS)	
		Lectures	39	
		Study at home	60	
		Completion of assignment	60	
		Preparation for the final assessment presentation & examination	10	
		Final Examination		
		Total	169	
MODULE ASSESSMENT	The modu examinatio	ule is assessed via course assignmen on) 100%	it (presentation	and
5. RECOMMENDED BIBLIC	GRAGHY			
Suggested Bibliography:	and literation	nd study material is primarily drawn froi ature reviews published in peer-rev journals such as Defence and Peace s, Peace Science and Public Policy; The Eco purnal.	viewed internation the Economics; I	tional Peace
	as: • Kevork, Defend • Caruso, A Socio • M. Zoul Sovere • Brauer, J	Ily, reading material is drawn from books , E. & C. Kollias (Eds) (2018). Applied E cce and Security. University of Thessaly PI , R. & and A. Locatelli [Eds] (2014), Unde io-Economic Perspective, Emerald uboulakis, M. & C. Kollias (2021), Na eign Debt in Greece. Gutenberg (in Greef J. & H. van Tuyll (2008) Castles, Battles, a icago Press	Economics Stud Publications (in G lerstanding Terro ational Defence ek)	lies in Greek) orism. e and

MSC	APPI	JED	ECONO	OMICS

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1	○ Hartley, K. (2013) The Economics of Defence Policy: A New
	Perspective, Routledge
	<ul> <li>Braddon, D. &amp; K. Hartley (2011) [Eds], Handbook on the Economics of Conflict, Edward Elgar</li> </ul>
	<ul> <li>Economou, M. (2018), Economy, War and Institutions, Enalios</li> </ul>
	Publications (in Greek)

1	INTERNA	TIONA	L POLITICAL ECONOMY			
1.GENERAL						
SCHOOL	SCHOOL O	SCHOOL OF ECONOMICS AND BUSINESS				
DEPARTMENT	DEPARTN	DEPARTMENT OF ECONOMICS				
LEVEL OF STUDIES	POSTGRA	DUATE	LEVEL			
MODULE CODE		SEMESTER OF STUDY A				
MODULE TITLE	Internatio	International Political Economy				
INDEPENDENT TEACH	HING ACTIVITIES WEEKLY TEACHING HOURS			IRS	ECTS	
			3 HOURS		7	
TYPE OF MODULE	COMPULS	SORY				
PROREQUISITE MODULES:	NO	NO				
LANGUAGE OF TEACHING AND TESTING:	GREEK					
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO					

MODULE'S URL	https://applied.econ.uth.gr/courses/%ce%b4%ce%b9%ce%b5%ce%b8%ce %bd%ce%ae%cf%82- %cf%80%ce%bf%ce%b9%cf%84%ce%b9%ce%b9%ce%ba%ce%ae- %ce%bf%ce%b9%ce%ba%ce%bf%ce%bd%ce%bf%kf%ce%					
2. LEARNING OUTCOM	is					
Learning Outcomes						
<ul> <li>To understand the developments in th</li> <li>To know the histori system and the fact</li> <li>To understand the economy such as re</li> </ul>	course, participants are expected: complex relationships between economy and politics that determine e international system and interstate relations. cal process of development of the international economic and political cors that have influenced globalization in various historical eras. different and competing theoretical approaches of international political raism and liberalism. potential long-term effects of current trends and changes in the umic system.					
General Competencies						
familiarizing students w of globalization, of the r	the complex interdisciplinary issues of international political economy by ith fundamental concepts of the subject and the different levels of analysis ole of international organizations, the emergence of the modern global and current trends and challenges that characterize the international					
3.MODULE CONTENT						
in the globalized international non-state, international global political and ecor approached in order to the international system analysis include the stur	he analysis of the interconnection and interaction of economics and politics ational system. Through a historical lens, the dynamics and actors - state, organizations - of the global political and economic scene that influence nomic developments and the governance of the international economy are understand, on the one hand, the continuity and change that characterizes n and on the other hand the current trends recorded. Key axes of the dy of the evolution of economic institutions and their impact on the onomic systems and their historical evolution.					
4. TEACHING AND LEAR	NING METHODS EVALUATION					
TEACHING METHOD	Lectures, group discussions, presentations					
USE OF INFORMATION AND COMMUNICATION	The learning process is supported through the extensive use of the course's e-class platform where lecture notes and reading material are uploaded emailing to communicate directly with students and the					

TECHNOLOGIES	MSTEAMS online lectures platform.	
ORGANISATION OF TEACHING	Teaching takes place in the lecture rooms of the De Economics. Lecture notes and reading material is di the course's e-class. The workload of the module is	stributed through
	<u>Τγρε<sup>Είδ</sup> DescriptionΠεριγραφή <del>ος</del></u>	WORKLOAB Formatted Table (HOURS)
	Lectures	39
	Study at home	80
	Completion of assignments	60
	Preparation for the assessment presentation & examination	10
	Final Examination	
	Total	189
MODULE ASSESSMENT	The module is assessed via course assignment examination) 100%	(presentation and
5. RECOMMENDED BIBLI	OGRAGHY	
Suggested Bibliography:	<ul> <li>Reading material is drawn from books and textbook</li> <li>Kondis, A. &amp; Ch. Tsardanides [Eds.] (2012) Int Economy, Papazisis Publications (in Greek)\</li> <li>Siousiouras, P. &amp; K. Chazakis [Eds.] (2009) Glob Union and Greece, Poiotita Publications (in Gree</li> <li>Cohn, T. (2009) International Political Economy. Gutenberg Publications (in Greek)</li> <li>Gilpin, R. (2004) Global Political Economy, Poio Greek)</li> </ul>	ternational Political alization, European ek) Theory & Practice.
	/	

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academic journals.

## SPACE ECONOMICS

1.GENERAL						
SCHOOL	SCHOOL (	SCHOOL OF ECONOMICS AND BUSINESS				
DEPARTMENT	DEPARTN	IENT O	F ECONOMICS			
LEVEL OF STUDIES	POSTGRA	DUATE	LEVEL			
MODULE CODE			SEMESTER OF STUDY	Α		
MODULE TITLE	Space Ecc	onomic	S	1		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOL	Y TEACHING HOURS			
			3 HOURS		7	
TYPE OF MODULE	COMPULS	COMPULSORY				
PROREQUISITE MODULES:	NO	NO				
LANGUAGE OF TEACHING AND TESTING:	GREEK					
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO					
MODULE'S URL	eclass.uth.gr					
2. LEARNING OUTCOMES						

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#### Learning Outcomes

Following the successful completion of the module, students should be able to

-Analyze the significance of the economic concepts of production cost and demand for the space sector and industry

-Describe the impact of public policies on the space industry and exports

-Highlight the interconnections across space policies and defence and security policies through time

**General Competencies** 

Following the successful completion of the module, students should have acquired the following competencies

Analytical methods of economic concepts of production cost, demand characteristics and market equilibrium

Analytical methods of business methods for risk mitigation and public procurement, as well as classification of technology readiness levels in space programs

#### **3.MODULE CONTENT**

The module is based on application methods of economic theory on the space sector with emphasis on concepts associated with economics of technology, security and development, as well as business administration. The module examines the dynamic interactions evolving around the expansion of humankind in space commons, but also on areas of innovation and technology growth. The methodological approach employs tools of analysis from microeconomic theory, public economics, as well as political economy with the course offering an inter-disciplinary approach with relevant elements from international space law, political science and business administration. The course provides for the interaction across economic applications with legal and political elements and organizations such as UNCLOS. In this context, the course further examines the role of the public sectors in an integrated approach from the high-level policies and collaborations, down to procurement and industrial policies. Finally, the module focuses also on the application of mechanisms towards incorporating innovation in business approaches.

4. TEACHING AND LEARNI	NG METHODS EVALUATION	
TEACHING METHOD	mixed	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	Support of learning approach through e-cl MSTeams	ass, use of emails and
ORGANISATION OF	More specifically, the workload of the module	e is analyzed as follows:
	<u>Τγρε<del>Είδ</del> DescriptionΠεριγραφή</u> <del>ος</del>	WORKLOAD (HOURS)
	Lectures	39
	Study at home	80
	Completion of assignments	50
	Preperation for the final exam	39
	Final Examination	1
	Total	210
MODULE ASSESSMENT	Through assignments and presentations	
5. RECOMMENDED BIBLIO	GRAGHY	
Suggested Bibliography:	-	

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### **RESEARCH METHODS SEMINAR II**

	RESEARCHIN	IETHODS SEIVIINAR II					
1.GENERAL							
SCHOOL	SCHOOL OF ECO	CHOOL OF ECONOMICS AND BUSINESS					
DEPARTMENT	DEPARTMENT O	F ECONOMICS					
LEVEL OF STUDIES	POSTGRADUATE	LEVEL					
MODULE CODE		SEMESTER OF STUDY A					
MODULE TITLE	Research Metho	ds Seminar II					
INDEPENDENT TEACH	ING ACTIVITIES	WEEKLY TEACHING HOURS	ECTS				
Lectures and hands-on	training	3 HOURS	2				
TYPE OF MODULE	COMPULSORY	COMPULSORY					
PROREQUISITE MODULES:	Research Metho	Research Methods Seminar I					
LANGUAGE OF TEACHING AND TESTING:	GREEK	GREEK					
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO						
MODULE'S URL	https://eclass.uth.gr/courses/ECON_P_190/						
2. LEARNING OUTCOM	ES						
Learning Outcomes							

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This seminar provides a comprehensive introduction of statistics for business and economics and an intensive, hands-on introduction to the principles and practice of data visualization. As a result of taking this course, the students should be able to: 1. Apply and interpret descriptive statistics. 2. Formulate, identify and apply inferential statistics. 3. Analyse the association of variables using regression and ANOVA analyses. 4. Conduct empirical work using statistical software and interpret results 5. Take their data from Excel into visualization software, transform it to easy-to-understand dynamic graphics and interactively explore what-if scenarios.

#### **General Competencies**

This course provides the elementary foundations in statistics as well as the prerequisites for understanding the trends and challenges in data analysis and visualization.

The students will find the resources to learn the science behind data analysis, how businesses use data to their advantage. Utilizing the tools that support Business Intelligence can give organizations an edge, letting them make better, data-driven decisions.

#### **3.MODULE CONTENT**

Learning module 1: Statistical analyses using statistical package IBM SPSS Statistics

- Data import, data management
- Quantitative and qualitative variables, attributes, scales of measurement (nominal, ordinal, interval and ratio).
- Importing a survey questionnaire to SPSS
- Data Presentation: tabular and graphical. Statistical charts, crosstabulation and independence of data with special reference to attributes. Coding, missing values, conditional and arithmetic operations.
- Descriptive statistics: measures of central tendency, measures of dispersion.
- Inferential statistics. Basic statistical tests in SPSS. T-tests, analysis of variance (ANOVA), Chisquare test and contingency tables.
- Bivariate data: Definition, scatter diagram, simple, partial and multiple correlation, determine the strength of the correlation via the correlation coefficient. Simple and multiple linear regression. Multiple linear regression assumptions and diagnostics.

#### Learning module 2: Visual analytics

- Basic plotting and visualization. Statistical and specialty plots in Business Intelligence and Analytics Software Tableau.
- Best practices for creating different plot types, motion charts, interactive visualizations.
- Building, sharing and customizing automated reports including data, text and graphics.

4. TEACHING AND LEARNING METHODS EVALUATION

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TEACHING METHOD	In situ and online lectures with hands-on comp		
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	Teaching and learning process will be enhance MSTEAMS.	d	
	Software licenses (IBM SPSS Statistics and Tab offered to students at the beginning of the cour course, students have free one-year Tableau line for Students software licensing program".	rse. After completing the	2
ORGANISATION OF TEACHING	The hands-on training is conducted in the C exercises and relevant materials (software dictionary of statistical terms, white papers students to try out the applications, and to analysis and interpretation and analytical reaso More specifically, the workload of the module	user manuals, e-books s) will be provided fo experiment with data ning in reports.	5 r
	<u>Τγρε<del>Είδ</del> DescriptionΠεριγραφή</u>	WORKLOAD	Formatted Table
	<del>0ç</del>	(HOURS)	
	Lectures	39	
	Study at home	10	
	Completion of assignments	-	
	Preparation for the final exam	9	
	Final Examination	2	
	Total	60	
MODULE ASSESSMENT	Online exam in the classroom		_
5. RECOMMENDED BIBLIC	OGRAGHY		
Suggested Bibliography:	- Aljandali A. (2016). Quantitative Ana		

MSC APPLIED ECONOMICS		GUIDE 2023-2024		
	Hardcover ISB - Cleophas, T and 2nd Level 920599-1, 978 - Martin Lee Sciences with 978111912104 - Lind D. an	Suide for Business and Finan N 978-3-319-45527-3 (e-book) on J., Zwinderman, Aeilko H. (20 rs. Springer International Publisl -3-31-920600-4. (e-book) Nabott (2016). Using Statistics in SPSS® and Excel®. John Wiley & 6 Online ISBN: 9781119121077 d Marchal W. and Wathen S Business and Economics, 17th	15). SPSS for hing, ISBNs 93 the Social and Sons, Inc. Pri 5. (2018). St	Starters 78-3-31- d Health nt ISBN: tatistical

# Selective Modules

# LABOUR RELATIONS

LADOUR RELATIONS						
1.GENERAL						
SCHOOL	SCHOOL O	SCHOOL OF ECONOMICS AND BUSINESS				
DEPARTMENT	DEPARTME	ENT O	F ECONOMICS			
LEVEL OF STUDIES	POSTGRAD	DUATE	LEVEL			
MODULE CODE	SEMESTER OF STUDY B					
MODULE TITLE	Labour Relations					
INDEPENDENT TEACHING ACTIVITIES		IES	WEEKLY TEACHING HOU	IRS	ECTS	
Lectures – Exercises – C	Lectures – Exercises – Case studies		3 HOURS		7	
TYPE OF MODULE	OPTIONAL					
PROREQUISITE MODULES:	NO					

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LANGUAGE OF TEACHING AND TESTING:	GREEK
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO
MODULE'S URL	eclass.uth.gr
2. LEARNING OUTCOM	ES
Learning Outcomes	
<ul> <li>Know and com scientific subje</li> <li>Understand th modern labour</li> <li>Be familiarized labour demand</li> <li>Be familiarized labour markets</li> <li>Know the bas resolutions in t</li> </ul>	e dynamic and complex contemporary working environment that shape relations. d with the basic concepts regarding the personal and collective aspects of d and labour supply. d with the way labour market institutions operate and affect contemporar s. ic theoretical and empirical models and concepts in alternative disput the workplace. s policy implications as well as the basic fundamental characteristics of th
General Competencies	
contributing in its under Work Sociology and Lab individual and collective work. The students of th	ubject is multidisciplinary and multidimensional with many scientific field rstanding. Such fields are Labour Economics, Human Resourse Management our Law. In general, the labour relations module focus on understanding th e dimensions and implications of the ways labour market demand and suppl he module will get familiarized with concepts and models from all the abov e aim to understand the ways labour relations formulate and operate in the

that the students should acquire from the lectures are:
Search, use and synthesize data and information necessary for decision making in the labour relations field, with the use of the necessary technological tools.

contemporary, internationalized and competitive native labour markets. The basic competencies

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- Decision making.
- Individual homework.
- Team homework.
- Demonstration of social, work and ethical responsibility with respect to gender issues.
- Development of free, creative and inferential thinking.

### **3.MODULE CONTENT**

The basic aim of the module is to offer students with the knowledge on the ways contemporary labour relations are shaped between employers and employees, as well as to understand the way institutions mediate on these formulated labour relations.

Labour relations in modern labour markets are more individualized and less collective due to the ongoing decrease of trade unions' power, the increased labour market competitiveness and the national fundamental labour market characteristics.

Based on the above, in the lectures there will be an extensive discussion and presentation of several issues regarding labour relations, starting with the theoretical economics framework of the way modern labour markets operate and focusing on the role of each implicated actor has in the labour market (such as the employees, employers, the state and the labour unions).

The lectures will also focus on issues related to work negotiations, employee demands and the means used to success in these demands, such as strikes. Under this framework, special focus will be given to alternative dispute resolution concepts that are discussed in the relevant literature such as mediation and the like. There will also be studied relevant work-related case studies of good practices and intense labour disputes, that occurred at the national and the international level.

Certain aspects of contemporary challenges that shape modern labour relations will also be presented such as the role of technology, the globalization, the clients, labour market discrimination and alternative pay schemes.

Performance in the module will be assessed with individual and team homework and final written exams.

### 4. TEACHING AND LEARNING METHODS EVALUATION

TEACHING METHOD	Mixed
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	Use educational platforms for lectures such as MSTEAMS, email, eclass and the like.
ORGANISATION OF	The lectures will be held in the Economics Department, although the

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TEACHING	students have the option to participate onlin be distributed through the module's eclass p More specifically, the workload of the modul	age.
	Kind Description Type	WORKLOAD (HOURS)
	Lectures	39
	Study at home	70
	Completion of assignments	40
	Preperation for the final exam	60
	Final Examination	01
	Total	210
MODULE ASSESSMENT	Assessment: 5) Individual homework and/or team h 6) Final written exam (60%)	iomework (40%),
5. RECOMMENDED BIBLIO	GRAGHY	
Suggested Bibliography:	<ul> <li>Boeri T., van Ours, J. (2021). The Labour Markets. (eds.) Princeton Ur</li> <li>Dibben P., Gilton K., Skillman G. (202 CIPD Publications, pp. 368.</li> <li>Jacobsen J. P., Skillman G. L. (2 Employment Relationships: A Comp Blackwell Publishing, USA, pp. 582.</li> <li>Kearney R. C. (2011). Labour Relai (eds.) Taylor &amp; Francis, 4th ed., pp.4</li> </ul>	niversity Press, pp. 736. 11). Employment Relations. 004). Labor Markets and rehensive Approach. (eds.) tions in the Public Sector.

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### MEASUREMENT OF PRODUCTIVITY AND EFFICIENCY

1.GENERAL							
SCHOOL	SCHOOL OF ECC	SCHOOL OF ECONOMICS AND BUSINESS					
DEPARTMENT	DEPARTMENT C	OF ECONOMICS					
LEVEL OF STUDIES	POSTGRADUATI	E LEVEL					
MODULE CODE		SEMESTER OF STUDY	В				
MODULE TITLE	MEASUREMENT	OF PRODUCTIVITY AND EF	FICI	ENCY			
INDEPENDENT TEACH	ING ACTIVITIES	WEEKLY TEACHING HOU	IRS		ECTS		
Lectures - Exercises - Ac	tions	3 HOURS		7			
TYPE OF MODULE	COMPULSORY	COMPULSORY					
PROREQUISITE MODULES:	NO	NO					
LANGUAGE OF TEACHING AND TESTING:	GREEK						
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO						
MODULE'S URL	eclass.uth.gr						
2. LEARNING OUTCOMES							
Learning Outcomes							

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The course aims to provide students with the tools of applied economic analysis to be able to answer the following questions:
How can I determine the production function of an economic unit?
How can I measure the technical efficiency of organizations and other economic units?

• How can I measure the productivity of organizations and other economic units?

• How can I identify and propose optimization goals for the production process of organizations and other economic units?

This course is designed to equip students with the knowledge and analytical skills necessary to address these questions in the context of economic analysis and optimization.

**General Competencies** 

The student will have the ability to measure productivity and efficiency using the Data Envelopment Analysis (DEA) method. They will also be able to recognize, understand, and create Malmquist productivity indices and apply the measurement of technical efficiency to organizations and economic units such as banks, hotels, hospitals, and others.

This indicates that the student will acquire skills related to advanced economic analysis techniques, particularly in the context of productivity and efficiency measurement in various types of organizations and economic entities.

### **3.MODULE CONTENT**

The course consists of lectures with a particular emphasis on applied specialized topics in the economics of production. The central aim of the course is to understand fundamental concepts of economic production, with an emphasis on learning and applying methodologies for measuring productivity and efficiency in economic units and organizations.

- Basic introductory concepts related to technology and scale efficiency.
- Profit maximization theory and scale efficiency.
- Production theory and production frontier analysis.

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Parametric and non-para	ametric approaches to measuring p	roduction efficiency.		
Measurement of produc	tivity using the Malmquist index.			
-	of topics related to the economics ment methodologies for productivit			
4. TEACHING AND LEARNI	NG METHODS EVALUATION			
TEACHING METHOD	in-person and remote activities o	r learning (hybrid)		
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	"Supporting the learning process platform. Using email and Micros This statement indicates the use	soft Teams."		
	communication tools like email a enhance the learning process.		and	
ORGANISATION OF	More specifically, the workload o	of the module is analyzed as follo	ows:	
	<u>Τγρε<sup>Είδ</sup> DescriptionΠεριγρασ</u>	₩ORKLOAD	For	matted
		(HOURS)		
	Lectures	39		
	Study at home	80		
	Preperation for the f	inal exam 90		
	Final Examination	1		
	Total	210		
MODULE ASSESSMENT	100% Individual Presentation of a	Colombific Australia		

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5. RECOMMENDED BIBLIO	GRAGHY
Suggested Bibliography:	<ul> <li>Coelli, TJ, Rao, D.S.P., O'Donnell CJ, Battese GE. (2005). An introduction to efficiency and productivity analysis, Second edition, Springer.</li> <li>Ray, S. C. (2004). Data envelopment analysis: theory and techniques for economics and operations research. Cambridge university press</li> <li>Varian R. H. (1992). Microeconomic Analysis, Third edition, Norton.</li> </ul>

## PROJECT MANAGEMENT

1.GENERAL					
SCHOOL	SCHOOL OF ECONOMICS AND BUSINESS				
DEPARTMENT	DEPARTMENT OF ECONOMICS				
LEVEL OF STUDIES	POSTGRADUATE LEVEL				
MODULE CODE		SEMESTER OF STUDY	В		
MODULE TITLE	Project Management				
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOU	JRS	ECTS	
Lectures – exercises - activities		3 HOURS		7	
TYPE OF MODULE	ELECTIVE				
PROREQUISITE MODULES:	NO				

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LANGUAGE OF TEACHING AND TESTING:	EACHING AND	
THE MODULE IS NO OFFERED TO ERASMUS STUDENTS		
MODULE'S URL	https://eclass.uth.gr/courses/ECON P 114/	
2. LEARNING OUTCOM	ES	
Learning Outcomes		
On successful completion	on of the course students should be able to:	
implemen Quote, sur managem Use, resolv Define and implemen Obtain the plan for th Describe a project pro	levelop, classify and plan the desired change that will be carried out by the tation of a project or program. mmarize and explain the concepts and the necessity of integrated ent of all project's phases. ve, combine and assess the importance of key parameters of each project describe the limitations that each parameter has on the successful tation of the project. a composition of these parameters for the development of a manageme tese parameters in each phase of the project's life cycle. and develop the appropriate project selection method for a portfolio and ogram. by organize, analyze, validate and assess project and program progress.	ct.
General Competencies		
The course aims to deve	elop and cultivate the following general abilities of the students:	
<ul> <li>Search, an technologi</li> <li>Autonomo</li> <li>Teamwork</li> </ul>	bus work	
Work in an	n interdisciplinary scientific environment	

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- Collaboration skills
- Communication skills

### **3.MODULE CONTENT**

Introduction to Project Management - Historical references, concepts and definitions for project, program and portfolio - Why there are organizations that apply management by project - How are they different from other organizations - How do they work and what is their value - Organizations that support project management in the world and in Greece

Project Management Standards (PMI - IPMA - PM<sup>2</sup>)

Understanding the problematic of a Project - Defining Success and Failure in a Project – Project's Lifecycle - The Pillars of Project Management [Governance, Lifecycle, Processes, Techniques and Tools]

Stakeholder management - The Logical Framework Approach (LFA) - Project integration and Scope management

From design to scheduling (Building AoN - AoA project networks, Critical Path Method, PERT/CPM, time-cost trade-off in projects)

Resource requirements, resource availability, Resource Management, the Resource Constrained Project Scheduling Problem, resource balancing in the schedule.

Monitoring of project progress (monitoring), identification of risks (risk management), assessment of the progress of the financial and physical object of the project (Earned Value Management), Schedule Risk Analysis

### 4. TEACHING AND LEARNING METHODS EVALUATION

TEACHING METHOD	In class
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	Learning process is supported through the e-class online platform. Use of email.
ORGANISATION OF TEACHING	The delivery of the course takes place in the halls of the Department of Economic Sciences. Informational material is distributed via the course page in the e-class. More specifically, the workload of the course is analyzed as follows: (indicative)

	Description	WORKLOAD	
		(HOURS)	
	Lectures	39	
	Study at home	80	
	Completion of assignments	50	
	Preparation for the final exam	39	
	Final Examination	2	
	Total	210	
MODULE ASSESSMENT	There are two (2) ways for the final mark:		
	Options between A and obligatory B and C.		
	<ul> <li>A) One (1) group assignment (up to two people t the total mark) or alternatively a final exam calculation and multiple-choice questions (also o total mark)</li> </ul>	n with developr	nent,
	B) Two mid-term exams (half an hour) with calcula for 15% each, a total of 30%)	tion questions (co	ounts
	C) Four short and one long-term group act (cumulative counts for 20% of the total score)	tivities in-class	tests
	The rating scale is: 1-10.		
5. RECOMMENDED BIBLIO	GRAGHY		
Suggested Bibliography:	<ul> <li>Pinedo, M.L. (2008), Scheduling: The Systems (3rd edition), Springer Science+I</li> <li>Rayner P. and Reiss G. (2012), Portf Management Demystified, Routledge, se</li> <li>Renz, P.S. (2007), Project Governa</li> </ul>	Business Media, I olio and Progra cond edition	LLC mme

MSC APPLIED ECONOMI	S GUIDE 2023-2024
	<ul> <li>Heidelberg</li> <li>Schwindt, C. (2005), Resource Allocation in Project Management, Springer-Verlag Berlin Heidelberg</li> <li>Tonchia, S. (2008), Industrial Project Management: Planning, Design and Construction, Springer-Verlag Berlin Heidelberg</li> </ul>
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# 3<sup>rd</sup> Semester

MODULE	ТҮРЕ	ECTS
DISSERTATION	COMPULSORY	30
Alternative instead dissertation all the following modules		
Financial Management	COMPULSORY	7
Technology Strategy	COMPULSORY	7
Data Analytics	COMPULSORY	7
Applied Economics Analysis	COMPULSORY	7
Research Methodology Seminar III	COMPULSORY	2

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		DISSERTATION				
1.GENERAL						
MODULE TITLE	DISSERTA	DISSERTATION				
INDEPENDENT TE/ ACTIVITIES		WEEKLY TEACHING HOURS	ECTS			
			30			
TYPE OF MODULE	SELECTIVE	i				
PROREQUISITE MODULES::	MODULES OF 1 <sup>ST</sup> AND 2 <sup>ND</sup> SEMESTER					
LANGUAGE OF TEACHING AND TESTING:	Greek, English					
THE MODULE IS OFFERED TO ERASMUS STUDENTS	No					
MODULE'S URL	eclass.uth	.gr/eclass/courses				
2. LEARNING OUTCO	OMES					
The main learning objective to be achieved during the completion of the master's thesis is for the student to develop the necessary knowledge background related to the critical understanding of the subject of the master's thesis, as well as the systematic application of research methodologies and techniques. Specifically, upon completion of the master's thesis, the student should demonstrate that: • Understands, critically evaluates, and applies techniques for defining and developing a research topic that constitutes a relevant research problem in the field of Applied Economics.						

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• Selects and formulates specific research objectives and problems that exhibit (to some extent at a master's level) scientific originality and practical relevance.
• Understands and assesses the relationships between research objectives-problems, scientific literature, research methodologies, data collection and analysis techniques, drawing conclusions, and ultimately methods for making managerial decisions.
• Applies research search processes and engages in the critical review of scientific literature relevant to the research topic.
• Conducts research and formulates conclusions that are understandable and lead to interesting results.
• Understands the differences between quantitative research and qualitative research strategies and applies them either independently or in combination, depending on the specific requirements of the research.
• Understands the advantages and disadvantages of research techniques, systematically applies research techniques, and documents the choices made.
• Relies on primary and/or secondary data, which are evaluated for sufficiency, reliability, and validity.
• Formulates understandable and useful conclusions that demonstrate knowledge of the subject and the ability to critically assess other relevant published research results.
Understands and formulates limitations and weaknesses of the research work.
<ul> <li>Identifies possible directions for future research in the specific area and in accordance with the initial research objectives, and finally</li> </ul>
Broadens their overall knowledge background to enhance further research and professional pursuits.
General Competencies
The postgraduate thesis aims for the student to develop, through a primarily personal research process and under the guidance of the supervisor, a thesis on the chosen subject-object proposed following a relevant proposal. The aforementioned thesis should present:

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• A clearly defined contribution to the field of Applied Economics, either through the conduct of original research or through the examination and application of relevant theories and methodologies.

• A well-documented research methodology and the systematic application and utilization of appropriate techniques for data collection, analysis, and processing.

• Comprehensive knowledge of the research subject of the thesis, including the ability to critically evaluate relevant literature.

#### 3. MODULE CONTENT

The research objectives and the content of each postgraduate thesis (Master's thesis) should be relevant to the academic subject of the Master's program (MSc) and should fall within a specific academic field or areas of knowledge.

The research methods involve techniques for collecting and processing reliable data, as well as their documentation through scientific methods (e.g., field research, literature review, statistical analysis, etc.).

# 4. TEACHING AND LEARNING METHODS EVALUATION

TEACHING METHOD	During the semester in which the postgraduate thesis (MSc thesis) is being completed, the supervising Professor supports the student by providing, in the best guiding manner, the scientific knowledge and expertise in the specific subject of the thesis. This support aims to facilitate the student's gradual progress in writing the thesis.
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	Supporting the Learning Process through the e-class Electronic Platform

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ORGANISATION	More specifical	ly, the workload of the course is analyzed	as follows:		
OF TEACHING	Туре	Description	Workload(hours)		
	Lectures	This concerns the lectures and presentations that will take place in the Research Methodology Seminar I & II.	2*20=40		
	Preparation of an MSc thesis proposal	Involves composing the proposal for the MSc thesis.	20		
	Preparation of Dissertation	It concerns the time required for conducting case studies and implementing exercises, as previously mentioned (Assessment Method).	536		
	Final Examination	It concerns the duration of the final examination	1		
	Participation in other activities	Meetings with the Professor for Progress Feedback	3		
		Σύνολο	600		
MODULE ASSESSMENT	evaluated by the	is presented for public defense by the s ne supervisor and two assessors, who mu de for the postgraduate thesis, which may ides.	ist collectively agree		
	The evaluation criteria for the thesis include:				
	• The significance of the contribution of the specific research to the academic subject of the MSc program.				
	Clear definition	on and significance of the research object	ives.		

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	<ul> <li>Understanding of the research subject and the ability to critically evaluate and utilize relevant literature.</li> <li>Understanding of research methodology, sufficiency of the research methodology, and systematic use of appropriate research techniques.</li> <li>Completion of the research and the significance of the results and conclusions.</li> <li>Writing style of the thesis and the technical presentation quality of the work, which should conform to citation style standards.</li> </ul>						
	Presentation and public defense of the thesis.						
5. RECOMMENDED	BIBLIOGRAGHY						
Suggested Bibliography:	• Calabrese R. L. (2012), Getting It Right: The Essential Elements of a Dissertation, 2nd Edition, Rowman & Littlefield Education.						
	• Cohen L., Manion L., Morrison K. (2007), Research Methods in Education, 6th Edition, London & New York, Routledge.						
	• Murray R. (2006), How to Write a Thesis, 2nd Edition, Berkshire, UK, Open University Press.						
	<ul> <li>Orna E. &amp; Stevens G. (2009), Managing Information for Research: Practical help in researching, writing and designing dissertations, 2nd Edition, Buckingham, UK, Open University Press.</li> </ul>						
	• Saunders M., Thornhill M., Lewis, P. (2012), Research Methods for Business Students, 6th Edition, Harlow, Essex, UK, Pearson.						
	• Yin R. K. (1994), Case Study Research Design and Methods, 2nd Edition, London & New Delhi, Sage.						
	<ul> <li>Bell J. (2007), Πως να συντάξετε μια Επιστημονική Εργασία: Οδηγός Ερευνητικής Μεθοδολογίας, Αθήνα, Εκδόσεις Μεταίχμιο.</li> </ul>						
	<ul> <li>Εco U. (2001), Πως γίνεται μια Διπλωματική Εργασία, Αθήνα, Εκδόσεις Νήσος.</li> </ul>						
	<ul> <li>Ζαφειρόπουλος Κ. (2015), Πως γίνεται μια Επιστημονική Εργασία: Επιστημονική Έρευνα και Συγγραφή Εργασιών, Αθήνα, Εκδόσεις Κριτική.</li> </ul>						

# MSC APPLIED ECONOMICS GUIDE 2023-2024 • Θεοφιλίδης Χ. (2005), Η Συγγραφή Επιστημονικής Εργασίας: Από τη Θεωρία στην Πράξη, Αθήνα, Εκδόσεις Τυπωθήτω-Δαρδανός. • Μπέλλας Θ. (1998), Δομή και Γραφή της Επιστημονικής Εργασίας, Αθήνα, Εκδόσεις Ελληνικά Γράμματα. • Μπουρλιάσκος Β. Γ. (2010), Πως γράφεται μια Επιστημονική Εργασία: Πρακτικός Οδηγός, Συγγραφή Επιστημονικής Εργασίας και Βιβλιογραφική Έρευνα, Αθήνα, Εκδόσεις Διόνικος. • Τοκμακίδης Σ. Π. (2008), Οδηγός για τη Συγγραφή Διπλωματικών Εργασιών, Αθήνα, Ιατρικές Εκδόσεις Π. Χ. Πασχαλίδης.

#### Alternatively, instead of dissertation the following four modules and the Seminar

#### FINANCIAL MANAGEMENT

1. GENERAL					
SCHOOL	SCHOOL OF ECO	SCHOOL OF ECONOMICS AND BUSINESS			
DEPARTMENT	DEPARTMENT O	DEPARTMENT OF ECONOMICS			
LEVEL OF STUDIES	POSTGRADUATE	POSTGRADUATE LEVEL			
MODULE CODE	(ECON_P_148 SEMESTER OF STUDY A				
MODULE TITLE	FINANCIAL MANAGEMENT				
INDEPENDENT	INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOU	JRS	ECTS
Lectures - Exercises		3 hours		7	
TYPE OF MODULE	COMPULSORY				

359

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PREREQUISIT E MODULES:	Νο
LANGUAGE OF TEACHING AND TESTING:	GREEK
THE MODULE IS OFFERED TO ERASMUS STUDENTS	No
MODULE'S URL	eclass.uth.gr/
2. LEARNING O	UTCOMES
Learning Outco	mes
Investment Val influenced by t	nancial Management is connected with the courses of Accounting, Finance, uation, and Portfolio Management and is influential towards but also is hese courses but in no case it is identical with them. On the contrary, gement creatively adds to these fields.
General Compe	tencies
prismatic persu familiarized wit investment pla accurate conclu clear perspectiv	ng this course, students will have created a clear, complete, and multi- pective of the underlying theory and economic implications will be h the methods and the tools necessary to assess and critically evaluate ns, studying financial components scientifically, and reaching safe and sions about the viability and the financial health of firms. They will have a re about the differences between fundamental and market evaluation and efficiently avoid the deviations from objective estimations that stem from

They will be able to judge whether it would be better to finance a specific investment by lending or by issuing new shares. They will also be able to detect and measure the most important determinants for safely estimating the value, the profitability, and the perspectives of a firm to grow. Moreover, they will become fluent in using the appropriate

the bias and subjectivity inherent in the majority of investors.

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tools for reducing the risk emanating from the existing capital structure but also from default risk, exchange rate risk, etc. while also will develop capacities to better allocate the existing resources in order to achieve the best risk-adjusted return by taking into consideration the special features of the growth potentials as well as the possibilities to adjust prices to news regarding the specific investment.

#### **3. MODULE CONTENT**

This course primarily focuses on investment decision criteria based on the Net Present Value, the Future Value, and the discount rate. Moreover, it offers insights concerning how bonds function by focusing on the market value, the coupon rate, and the yield to maturity. Furthermore, it compares financing through lending with financing through issuing new shares and offers in depth analysis of the advantages and disadvantages of each decision concerning this dilemma. The percentage of re-capitalization, the profit holdings, the perspectives of growth, and the market share constitute the axis of this analysis. The basic financial ratios are analyzed that reflect the financial condition of the firm. Moreover, the role of the Assets, the Liabilities, and the Equity are analyzed, which are crucial for fighting deficits in balance sheets.

The second part of this course focuses on the concepts of performance and risk which are applied in alternative investments and constitute the basis of fundamental and technical analysis and for estimating the optimal weights of a range of alternative financial assets. Furthermore, the Fama-French 5-factor model is applied and the market efficiency theory is analyzed as well as the possibilities of viability and profitability that it can offer.

The third part of this course focuses on risk management (credit risk, exchange risk, country risk) and is based on the impacts of risk premia on the success of investments and on the difficulties they cause to the efficacy of Financial Management. Emphasis is given on the derivatives market that is employed for hedging against risk stemming from the unpredictability of market prices as these instruments are also adopted for speculative purposes.

# 4. TEACHING AND LEARNING METHODS EVALUATION TEACHING METHOD In-person and online

USE OF Teaching is supported by the e-class platform. Use of email, INFORMATION AND MSTEAMS COMMUNICATION

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TECHNOLOGIES		
ORGANISATION OF TEACHING	Teaching takes place in the classes of the Economics. Informative material is distributed course's e-class webpage. 	d through the
	Type Description	WORKLOAD
		(HOURS)
	Lectures	39
	Study at home	68
	Completion of assignments	30
	Preparation for the final exam	70
	Final Examination	3
	Total	210
MODULE ASSESSMENT	Final examination (written) (70%) and indivisive writing task of the semester 4.000 words (30%)	dually-prepared
5. RECOMMENDED B	IBLIOGRAGHY	
Suggested Bibliography:	<ul> <li>Principles of Corporate Finance, Breale Allen, Utopia editions, 2nd edition</li> <li>Papadamou S, and Siriopoulos C., 201: Investment Valuation: Financial and</li> </ul>	5. Principles of

Г

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	perspective.	[e-book.] Athens:	Association	of	Greek
	Academic	Libraries.	Available		at:
	http://hdl.ha	ndle.net/11419/436	5		

#### TECHNOLOGY STRATEGY

1.GENERAL						
SCHOOL	SCHOOL (	SCHOOL OF ECONOMICS AND BUSINESS				
DEPARTMENT	DEPARTIV	IENT O	F ECONOMICS			
LEVEL OF STUDIES	POSTGRA	DUATE	LEVEL			
MODULE CODE	MA_41		SEMESTER OF STUDY	Α		
MODULE TITLE	Technolo	gy Stra	tegy			
INDEPENDENT TEACH	INDEPENDENT TEACHING ACTIVITIES WEEKLY TEACHING HOURS ECTS					
Lectures – Course work			3 HOURS		7	
TYPE OF MODULE	COMPULS	ORY				
PROREQUISITE MODULES:	NO					
LANGUAGE OF TEACHING AND TESTING:	GREEK					
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO					
MODULE'S URL	eclass.uth	.gr				
2. LEARNING OUTCOMES						

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#### Learning Outcomes

Upon successful completion of the course, students will be able to understand the developments in the modern technology environment and plan appropriate policies and practices for their effective management. Students will be able to:

- Understand the interaction between economics and technology
- Connect theoretical knowledge with technological and business reality
- Recognize the primary importance of innovation and organizational learning
- Understand the world of intellectual property (IP)
- Understand the basic functions of Technology Strategy
- Implement individual tools, policies and practices of Technology Strategy

#### **General Competencies**

- Understanding how the theories of Economics of Technology and Technology Strategy apply to the modern economic environment.
- Solving practical problems encountered in the technologically fluid business environment.
- Planning of Technology Strategy policies and practices
- Improving the ability of students to communicate, collaborate and lead on issues of technology and innovation.
- Teamwork
- Perception of the innovative capabilities of the business

#### **3.MODULE CONTENT**

Technical change and economic development (Economics of knowledge and innovation: key concepts)

- Innovation and Technical Change
- Industrial and technological revolutions, techno-economic paradigms
- Knowledge, technology, innovation and entrepreneurship
- Diffusion of innovation and path dependence
- Disruptive innovation, Socio-technical Systems and Socio-technical Transition

#### **Economics of technology**

- Business knowledge creation process
- Path Dependence and Absorptive Capacity

#### Technology Strategy

- Types of Technology Strategy
- Levels of Technology Strategy Development
- Tools and Methods for Developing Innovative Skills
- Architectural innovation
- Technology platforms and ecosystem strategies

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	<u>Τγρε<sup>Είδ</sup> DescriptionΠεριγραφή <del>ος</del></u>	WORKLOAD (HOURS)		Formatted Table
	More specifically, the workload of the module is	s analyzed as follo	ows:	
ISATION OF NG	Economics. Informational material is distributed page in the e-class platform and the course char	I through the coun nnel in MS Teams	rse	
INFORMATION MMUNICATION DLOGIES	Learning process support through the e-class onl MS TEAMS.	ine platform. Use	email	
NG METHOD	Mixed/Hybrid			
Scenario developr	ment and analysis			
ogy Strategy Plann	ing			
<ul> <li>Intangible</li> </ul>				
	ay and analysis of intellectual property			
	1			
Leveraging innova Co-opetitive game	tion, complementary assets, and appropriability as and platform strategy	regimes		
ogy <b>and Business s</b>	trategy			
Product platforms Reasons for failure	e of large companies			
	Reasons for failur Technology alliand ogy and Business s Fundamental skill Leveraging innova Co-opetitive game tual Property and of nework for the stur Intangible assets: © Intangibl Intellectual Prope © Intellectual Prope © Intellectual Intellectual Prope ogy Strategy Plann Technology Fores Technology Fores Technology Road- HING AND LEARNII NG METHOD INFORMATION MMUNICATION DLOGIES	Product platforms         Reasons for failure of large companies         Technology alliance strategies         ogy and Business strategy         Fundamental skills         Leveraging innovation, complementary assets, and appropriability         Co-opetitive games and platform strategy         stual Property and exploitation of innovation         nework for the study and analysis of intellectual property         Intangible assets:         o       Intangible assets investment         Intellectual Property Rights (IPRs):         o       Intellectual Property Protection         o       Patents         IP institutions and mechanisms (OBI, EPO, WIPO, etc.)         Intellectual Property Management – Strategies         ogy Strategy Planning         Technology Foresight         Technology Road-Map (TRM)         HING AND LEARNING METHODS EVALUATION         NG METHOD       Mixed/Hybrid         Learning process support through the e-class onl         MMUNICATION       Mixed cleivery takes place in the rooms of Economics. Informational material is distributed page in the e-class platform and the course class onl	Product platforms         Reasons for failure of large companies         Technology alliance strategies         oogy and Business strategy         Fundamental skills         Leveraging innovation, complementary assets, and appropriability regimes         Co-opetitive games and platform strategy         strategies         output         Intangible assets:         o       Intangible assets:         o       Intangible assets:         o       Intangible assets:         o       Intalgible assets:         o       Intalgible assets:         o       Intallectual Property Rights (IPRs):         o       Intellectual Property Protection         o       Patents         IP institutions and mechanisms (OBI, EPO, WIPO, etc.)         Intellectual Property Management – Strategies         ogy Strategy Planning         Technology Foresight         Technology Road-Map (TRM)         HING AND LEARNING METHODS EVALUATION         NG METHOD       Mixed/Hybrid         Learning process support through the e-class online platform. Use         MINUNICATION       Mixed elivery takes place in the rooms of the Department of Economics. Informational material is distributed through the cour page in the e-class platform and the course channel in MS Teams	Product platforms       Reasons for failure of large companies         Reasons for failure of large companies       Technology alliance strategies         ogy and Business strategy       Fundamental skills         Leveraging innovation, complementary assets, and appropriability regimes       Co-opetitive games and platform strategy         tual Property and exploitation of innovation       nework for the study and analysis of intellectual property         Intangible assets:       • Intangible assets investment         Intellectual Property Rights (IPRs):       • Intellectual Property Protection         • Patents       • Intellectual Property Management – Strategies         ogy Strategy Planning       Technology Monitoring         Scenario development and analysis       Technology Road-Map (TRM)         HING AND LEARNING METHODS EVALUATION       Mixed/Hybrid         INFORMATION LOGIES       Mixed/Hybrid         INFORMATION LOGIES       Mixed elivery takes place in the rooms of the Department of

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	Home study	78				
	Completion of assignments	50				
	Preparation for final exam	40				
	Final Examination	3				
	Total	210				
MODULE ASSESSMENT	In-course assignments 30%					
	Final course essay 70%					
5. RECOMMENDED BIBLIO	GRAGHY					
Suggested Bibliography:	<ul> <li>Bessant J και Tidd J. (2017) Καινοτομία κα Αγγλική Έκδοση, Εκδόσεις Τζιόλα (in Gre Schilling, Μ. Α. (2017) Η Στρατηγική Διοί Καινοτομίας, 4η Αγγλική Έκδοση, Broken Tidd J. and Bessant J. (2018) Στρατηγική Διοί Hill (in Greek)</li> <li>White M. and Bruton G. (2010) Η στρ τεχνολογίας και της καινοτομίας. Κριτική Σπαής Γ. (2007) Εισαγωγή στη Διαχείριση Τε Κριτική (in Greek)</li> <li>Dodgson M., Gann D.M., and Salter A. (2005) Ti Technological Innovation, Oxford Universi Organization, Oxford University Press</li> <li>Nonaka I. and Takeuchi H. (1995) The Know How Japanese Companies Create the Dynan University Press</li> </ul>	eek) οίκηση της Τεχνολογικής η Hil (in Greek)Ι κηση Καινοτομίας, Broken ρατηγική διαχείριση της ή (in Greek) εχνολογικών Καινοτομιών, 208) The Management of sity Press hink, Play, Do: Innovation, nology, Innovation, and vledge-Creating Company				

#### DATA ANALYTICS

1.GENERAL	
SCHOOL	SCHOOL OF ECONOMICS AND BUSINESS
DEPARTMENT	DEPARTMENT OF ECONOMICS
LEVEL OF STUDIES	POSTGRADUATE LEVEL

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MODULE CODE			SEMESTER OF STUDY	Α					
MODULE TITLE	Data Analyti	ics							
INDEPENDENT TEACH		ES	WEEKLY TEACHING HOU	IRS		ECTS			
Lectures - exercises - pr	actices		3 HOURS		7				
TYPE OF MODULE	COMPULSO	RY							
PROREQUISITE MODULES:	COMPUTER	SCIE	INCE II						
LANGUAGE OF TEACHING AND TESTING:	GREEK								
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO								
MODULE'S URL	eclass.uth.g	r							
2. LEARNING OUTCOM	ES								
Learning Outcomes									
After the successful cor	npletion of th	e co	urse, the student should b	e abl	le to:				
Understand the basic	algorithms us	ed i	n Data Analytics.						
• Utilize the features of the Python programming language and the packages of the R statistical programming language for data analysis.						cal			
Business analytics applications.									
Comprehend the fund	amental met	hods	of handling Big Data.	Comprehend the fundamental methods of handling Big Data.					

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#### General Competencies

The course "Data Analytics" aims to familiarize students with modern technologies and available tools for data management, processing, and analysis. Emphasis is placed on business applications of Data Analytics. The focus of the course is twofold. Students are taught on a theoretical level the basic algorithms of Data Analytics, while simultaneously using them in various examples, developing applications in Python and R.

#### **3.MODULE CONTENT**

Introduction to Data Analytics

Applications of Data Analytics in Economics and Finance

Predictive Modeling: Correlation and Segmentation.

Correlation Analysis and Regression Analysis (predictive analytics)

Model Adaptation to Data. The problem of Overfitting and techniques to address it.

Similarity, Neighbors, and Clusters.

Visualization of Results.

Artificial Intelligence and Machine Learning.

Big Data and their handling tools.

Practical Examples in Python and R.

#### 4. TEACHING AND LEARNING METHODS EVALUATION

TEACHING METHOD	Onsite / Remote / Hybrid
USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES	Support of the learning process through the eClass platform the unified e-learning system of the University of Thessaly which is supported by the Library and Information Centre and MSTEAMS platform for education.
ORGANISATION OF TEACHING	More specifically, the workload of the module is analyzed as follows:
	<u>Type<del>Είδ</del> DescriptionΠεριγραφή</u> WORKLOAD
	ee (HOURS)

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	Lectures 39						
	Study at home 80						
	Completion of assignments 50						
	Preparation for the final exam 39						
	Final Examination 2						
	Total 210						
MODULE ASSESSMENT	Evaluation Method:						
	- Individual Programming Exercises: 30%						
	- Written Examination: 70%						
5. RECOMMENDED BIBLIO	GRAGHY						
Suggested Bibliography:	<ul> <li>Foster Provost and Tom Fawcett, "Data Science f Edited by Vasilis Verykios, Klidarithmos Publicatio</li> <li>Paul Deitel and Harvey Deitel, "Introduction to Computer Science and Data", M. Gyuras Publishin</li> <li>Dimitrios Karolidis, "Learn Python Easily", Avakas</li> <li>Gareth James, Daniela Witten, Trevor Hastie, Robe (2021). "An Introduction to Statistical Lee Applications in R". ISBN: 978-1-0716-1417-4 Sprin book, Access provided by HEAL-Link Greece - I Thessaly)</li> <li>Karagrigoriou, A., &amp; Kalligeris, E. (2023). Linear Design &amp; Analysis of Experiments with application Minitab. Kallipos, Open Academic <u>https://dx.doi.org/10.57713/kallipos-70</u></li> </ul>	ns. Python for  Publishing. ert Tibshirani arning with nger. (Free e- University of Models and					

#### APPLIED ECONOMIC ANALYSIS

1.GENERAL

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SCHOOL	SCHOOL O	SCHOOL OF ECONOMICS AND BUSINESS					
DEPARTMENT	DEPARTME	DEPARTMENT OF ECONOMICS					
LEVEL OF STUDIES	POSTGRAD	POSTGRADUATE LEVEL					
MODULE CODE		SEMESTER OF STUDY A					
MODULE TITLE	APPLIED E	CONC	OMIC ANALYSIS	1			
INDEPENDENT TEACH	ING ACTIVIT	IES	WEEKLY TEACHING HOU	JRS	ECTS		
LECTURES			3 HOURS		7		
TYPE OF MODULE	COMPULS	ORY					
PROREQUISITE MODULES:	NO	NO					
LANGUAGE OF TEACHING AND TESTING:	GREEK	GREEK					
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO	NO					
MODULE'S URL	https://ecl	ass.u	th.gr/courses/ECON_P_187	7/			
2. LEARNING OUTCOM	ES						
Learning Outcomes							
Upon completion of the course, participants are expected to: <ul> <li>understand sufficiently the basic economic concepts concerning the markets, the sectors of government's policy in the economy, and also fundamentals of the money markets and international transactions</li> <li>distinguish and apprehend the interdependence between internal and external factors of</li> </ul>							

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markets	
General Competencies	
Emphasis is given on the the macro level. The co The course focuses on mathematical demonst	oduce in a critical way the basics of contemporary Economic Analysis. The fundamental problems of the operation of the markets on the micro a burse demands little or no previous knowledge of economics. The conceptual aspects of economic reasoning and not on the theoretica trations of economic theorems, in a way to make students able to aspects of the functioning of markets, their failures and remedies.
,	MIC THEORY: Demand and supply theory, Cost and production analysis, petition, Market Failures, Theory and Evolution of Firms, Transaction Cos
Theory.	AL MACROECONOMIC INDICATORS- BALANCE OF TRADE AND CURRENT
N) FUNDAMENTA TRADE BALAN	
<ul> <li>N) FUNDAMENTA</li> <li>TRADE BALAN</li> <li>O) MONETARY TO</li> </ul>	CE
<ul> <li>N) FUNDAMENTA</li> <li>TRADE BALAN</li> <li>O) MONETARY TO</li> </ul>	CE HEORY AND POLICY

 

 USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES
 The learning process is supported through the course's e-class online platform, the use of the official email of the department to communicate with students, and MSTEAMS

 ORGANISATION OF TEACHING
 The lectures of the course takes place in the amphitheaters of the Department of Economics. Informational and learning material is distributed through the e-class platform.

 More specifically, the workload of the module is analyzed as follows:

Туре	Description	WORKLOA (HOURS)	D
	Lectures	39	

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	Study at home	60				
	Completion of assignments	40+2				
	Preperation for the final exam	36				
	Final Examination	3				
	Total	180				
MODULE ASSESSMENT	Two compulsory tests (40%), Participation (10%), final exam (50%)					
5. RECOMMENDED BIBLIO	GRAGHY					
Suggested Bibliography:	<ul> <li>Βαρουφάκης, Γ. (2007), Πολιτική Οικονομία,</li> <li>Bowles S, R. Edwards, &amp; F. Roosevelt, (20 Καπιταλισμό, ελλ. μτφ Αθήνα, Gutenberg 2 Ζουμπουλάκης.</li> <li>Krugman, P. &amp; R. Robin (2014), Μακροοικ ενότητες, ελλ. μτφ Αθήνα, Gutenberg 2018</li> <li>Nicholson, W., (2005), Μικροοικονομική G Κριτική, 2008.</li> <li>Mankiw, G., Taylor, M.P and Ashwin, A. ( επιχειρήσεων, ελλ. μτφ. Εκδ. Κριτική, 2018</li> </ul>	005), Κατανοώντας τ 2014, Επιμέλεια μτφ ονομική σε διδακτι Dεωρία, ελλ. μτφ. Ε (2012) Οικονομική τ	ο Μ. ικές Εκδ.			

#### RESEARCH METHODOLOGY SEMINAR III

1.GENERAL	
SCHOOL	SCHOOL OF ECONOMICS AND BUSINESS
DEPARTMENT	DEPARTMENT OF ECONOMICS
LEVEL OF STUDIES	POSTGRADUATE LEVEL

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MODULE CODE			SEMESTER OF STUDY	С		
MODULE TITLE	Research Methodology III					
INDEPENDENT TEACH	ING ACTIVI	TIES	WEEKLY TEACHING HOURS		ECTS	
Lectures - Exercises – Practices- Use of EXCEL and R programming language		3 HOURS		7		
TYPE OF MODULE	COMPULS	SORY				
PROREQUISITE MODULES:	NO					
LANGUAGE OF TEACHING AND TESTING:	GREEK					
THE MODULE IS OFFERED TO ERASMUS STUDENTS	NO					
MODULE'S URL	eclass.uth.gr					
2. LEARNING OUTCOM	ES					
Learning Outcomes						
The teaching of the course " Research Methodology III " aims to:						
• Familiarize students with the necessary knowledge and techniques that enable researchers of economic phenomena to quantify and estimate economic relationships governing the operation economic units and markets using statistical methods.						
• Equip students with t conducting forecasts.	he necessai	ry tool:	s for verifying and evaluati	ng e	conometric models	and

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• Introduce students to the analysis of time series data.

By the end of the course, students should be able to:

- Specialize and select an econometric model.
- Estimate a classic linear model.
- Test, examine, and evaluate an econometric model.
- Evaluate and address issues related to violations of the assumptions of a model.

• Design, estimate, and test time series models and perform forecasts.

• Apply the estimated models using the R programming language.

#### **General Competencies**

- Data and information search, analysis, and synthesis using the necessary technologies.
- Adaptation to new situations.
- Decision-making.
- Autonomous work.
- Teamwork.
- Work in an international environment.
- Work in an interdisciplinary environment.
- Project design and management.
- Generation of new research ideas.

#### **3.MODULE CONTENT**

- Simple and multiple linear regression (OLS): Assumptions, sample estimation, hypothesis testing, significance tests for variables and linear constraints, simple and adjusted coefficient of determination, properties of estimators.
- Violations of assumptions: Autocorrelation, heteroscedasticity, statistical tests (White, Durbin-Watson, Breusch-Godfrey), GLS and FGLS estimators, correlation of explanatory variables and error term, multicollinearity, misspecification.
- Models of limited dependent variables.
- Vector Autoregressive (VAR) models and causality tests.
- Non-stationarity and unit root tests.
- Cointegration and error correction models. Identification in standard and cointegrated

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# systems.

- Time-varying coefficient models.
- Traditional panel data models.
- Dynamic heterogenous panels.
- Non-stationary panels.

# 4. TEACHING AND LEARNING METHODS EVALUATION

TEACHING METHOD	Hybrid
USE OF INFORMATION AND COMMUNICATION	Support for the learning process is provided through the use of:
TECHNOLOGIES	(a) The e-class electronic platform, institutional email, and the online course on the MS-TEAMS platform.
	(b) The R programming language.
ORGANISATION OF TEACHING	The course is delivered within the classrooms of the Department of Economic Sciences, utilizing Microsoft Office 365 tools (Word, Excel, PowerPoint) and the R programming language. Lecture slides and supporting materials for each session are already posted on the e-class electronic platform for students to access during the lecture. The existing technological equipment in the classrooms also allows the use of an electronic whiteboard via a WACOM device, which enables writing on presentations and texts with the ability to save enriched texts and presentations. Enriched texts containing comments on the lectures, as well as solutions to exercises and problems, are also uploaded to the e-class of the course after each lecture. Files containing additional exercises and problems for practice and understanding of the course material are provided for each topic. Solutions and comments for these problems are given either during the lectures or during specified office hours announced by the instructor (in special cases, even through email using students' institutional accounts). More specifically, the workload of the module is analyzed as follows:           TypeEi&         DescriptionRepuypachý         WORKLOAB         F

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	Lectures	39			
	Study at home	80			
	Completion of assignments	50	1		
	Preperation for the final exam	39			
	Final Examination	2			
	Total	210			
MODULE ASSESSMENT	EXAMINATION PERIOD A' SEMESTER				
	Individual/Group Assignment: 30%				
	Written Exam: 70%				
	REPEAT EXAMINATION				
	Written Exam: 100%				
5. RECOMMENDED BIBLIOGRAGHY					
5. RECOMMENDED BIBLIOGRAGHY Suggested Bibliography: - Greene, W. H. (2003). Econometric analysis. Pearson Education					
	India.				
	<ul> <li>Wooldridge, J. M. (2015). Introductory econometrics: A modern environmetric consequences.</li> </ul>				
	<ul> <li>modern approach. Cengage learning.</li> <li>Gujarati, D. N. (2022). Basic econometrics. Prentice Hall.</li> </ul>				
	- Stock, J. H., & Watson, M. W. (2015). Introduction		on to		
	econometrics 3rd ed.	<ul> <li>econometrics 3rd ed.</li> <li>Baltagi, B. H., (2008). Econometric analysis of panel data (Vol.</li> </ul>			
	<ul> <li>Baitagi, B. H., (2008). Econometric analysis of panel data ( 4). Chichester: Wiley.</li> </ul>		a (v01.		
	<ul> <li>Wooldridge, J. M. (2010). Econometric a and panel data. MIT press.</li> </ul>	analysis of cross se	ection		

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### II.4 Brief CVs of Academic Staff of the department of Economics

More information about the academic profiles of the teaching staff at TOE can be found on the website: <u>http://www.econ.uth.gr/Prosopiko.html</u>"

# **II.5 STUDENT STATUS AND BENEFITS**

Obtaining student status is a privilege that comes with enrolling in the postgraduate program, but it's important to note that this status is automatically forfeited upon the successful completion of the Master's degree.

SPECIAL ACADEMIC ID For the convenience of postgraduate students (both MSc and PhD candidates), the Department's Secretariat issues a Academic ID Pass. This pass grants them access to public transportation at reduced fares, making commuting more affordable.

HEALTHCARE SUPPORT MSc Postgraduate students, they are not already covered by any insurance scheme, are eligible for complimentary healthcare services. This comprehensive healthcare package includes medical consultations, hospitalization, and access to necessary medications.

For further details and inquiries, please feel free to reach out to the Student Welfare Office of the University of Thessaly, located at Argonauton and Filellinon, 382 21 Volos. You can contact them by phone at +30 2421074506 or +30 2421074621, and by fax at +30 2421074561."

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#### The Secretariat of the M.Sc. Program

The Secretariat of the M.Sc. Program is located on the ground floor of the Mattsaggou Building at 78, 28th Octovriou Street. The responsibilities of the Secretariat include, among others, student enrollments, record-keeping, and protocol number issuance, minute-taking during the meetings of the M.Sc. Committees, issuing enrollment and grade certificates, recording student grades, scheduling courses and seminars for the M.Sc. program, and more. Ms. Maria Arsenopoulou (Tel. +30 24210 74700) is responsible for monitoring the program's progress, supporting educational material development, maintaining records, and assisting in educational activities related to the M.Sc. programs of the Department."

#### **II.6 EXAMINATION REGULATIONS**

1. Introduction

This regulation outlines the responsibilities and obligations of instructors, students, and proctors in the conduct of examinations.

2. Examination Preparation

2.1 The scheduling of examination periods is determined by the Senate. Any modifications, which are made only in cases of necessity, require approval from the Department Assembly.

2.2 The examination schedule is prepared by the Secretariat of the M.Sc. Department in consultation with the instructors.

2.3 In exceptional circumstances where the responsible instructor is absent, an examination for a course can be conducted only if authorized by the Director of the M.Sc. program and another department faculty member is appointed as the responsible proctor.

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2.4 The detailed examination schedule for the winter and spring semesters is announced at least fifteen (15) days before the start of the examination periods.

2.5 The detailed schedule for the September examination period is announced at the end of the spring semester.

#### 3. Commencement of Examinations

3.1 The responsible examiner for each course must: A. Collect the examination-related materials, including examination booklets, the list of examinees, and the grading sheet, from the Secretariat in a timely manner for the respective examination room. B. Organize and arrange the seating of examinees in the examination rooms. C. Be present in the examination room for the entire duration of the examination.

3.2 Prior to the distribution of examination papers, examinees must remove all unauthorized aids, except those explicitly allowed by the detailed examination schedule.

3.3 Examination papers are in printed form and must: A. Be reproduced and provided to the Secretariat by the responsible proctor in sufficient quantities to ensure distribution to all examinees. B. Include on the header of the first page the course details, the name of the responsible proctor, the examination period, the examination date, and the duration of the examination."

**Conduct of Examinations** 

4.1 The format of examinations is determined by the responsible instructor of the course (written, oral, presentation of assignments).

4.2 At the beginning of the examination and immediately after the distribution of the exam materials, examinees may submit clarification questions to the responsible instructor if accepted.

4.3 Students who have submitted the necessary documentation for an obligatory oral examination to the Secretariat are examined by the

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responsible instructor during the written examination period, in a different location within the same building where the examinations are conducted. The Secretariat must inform the examiners in writing in advance about the number of students taking the oral examination.

4.4 Exiting the examination room during the examination and re-entry for any reason is generally prohibited. However, in exceptional cases and at the discretion of the invigilators, it may be permitted.

4.5 Cheating, collusion among examinees, or the use of any means to copy answers are strictly forbidden. In such cases, the invigilator is required to mark the scripts of the examinees involved and make relevant notes on the first page of the examination paper. The student must leave the examination room, and their paper is invalidated in these instances.

4.6 Fifteen (15) minutes before the scheduled end of the examination, examinees will be notified of the impending conclusion.

4.7 As soon as the specified examination time expires, invigilators must cease the examination and collect the answer scripts. Each examinee signs the attendance sheet, after verifying their identification details with the invigilator. Invigilators should strike out all empty spaces on the examination paper and countersign it. After tallying the scripts, they co-sign the attendance sheet and deliver it, along with the scripts, to the responsible instructor.

#### **5.Examination Interruption**

5.1 The interruption of the examination may only occur due to force majeure circumstances that make it technically impossible for examinees to complete their answers. The interruption is solely the responsibility of the responsible instructor.

5.2 In such a case, the examination is canceled, and the responsible instructor, in cooperation with the Secretariat, schedules a makeup examination immediately after the end of the current examination period.

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5.3 An interrupted examination, as described above, is automatically awarded a grade of zero for examinees who have submitted their papers.

#### 6.Cancellation of Examinations

6.1 Cancellation of an examination may be decided by the responsible instructor, especially in cases of proven leakage of exam materials, following a decision by the Department's General Assembly.

6.2 The General Assembly of the Department determines the need for a reexamination."

#### **II.7** DISSERTATION

#### A. Assignment Procedure

- 1. The Dissertation Project (DP) is completed during the 3rd semester.
- 2. Each academic staff member, supervises a maximum of six specific DP topics in the field of their teaching or related academic subjects.
- 3. The academic staff member, informs the Secretariat in writing of the proposed DP topics and their relevant categories.
- The total list of proposed DP topics, categorized by instructor, is posted on the notice board of the Master's Program Secretariat at the beginning of the 2nd semester.
- 5. Students select their DP topics from the list of specific topics announced by each academic staff member.
- 6. After finalizing the topic, through direct communication between the student and the supervisor, the student submits an application to the supervisor, who informs the Master's Program Secretariat in writing to proceed with the final approval (no later than the last session of the 2nd semester).

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#### B. Development, Submission, and Examination of DPs

- The DP is developed under the student's responsibility, with continuous monitoring and assistance from the academic staff member in charge. The department ensures the smooth development and presentation of DPs, using its available resources and collaborating with the institution's printing unit if necessary. Prior to each examination period, the supervisor provides a written preliminary acceptance certificate for the DPs they oversee.
- 2. The final submission of the DP takes place at least ten (10) working days before the examination date determined by the General Assembly of the Assembly of the Department. The DP is submitted to the Master's Program Secretariat, initially in three copies, which are immediately forwarded to the three members of the examination committee. The final approved copy remains with the supervisor, while another copy is mandatorily deposited in the department's library and is available for loan.
- The presentation of the DP is composed using word processing software with the department's logo and must include the following: i. Abstract and Summary (200 to 500 words) in both Greek and English (only for the summary). ii. Table of Contents iii. Main content iv. Bibliographical references
- 4. DP examinations are conducted during the examination periods in February and/or June. These examinations are oral and public, held on dates specified by the General Assembly within the framework of the program prepared by the Master's Program Secretariat. Each presentation is limited to a maximum of 30 minutes (20 minutes for presentation and 10 minutes for discussion).

#### **Examination and Grading of Dissertation Projects (DPs)**

Examination and grading of DPs are conducted by a three-member Committee consisting of faculty members and individuals designated by Presidential Decree 407/80, with the supervisor making recommendations and the final decision resting with the Assembly of the Department. The Department

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reserves the right to expand the number of Committee members, with the caveat that additional members do not have voting rights in the grading process. In each examination period, efforts are made to include common members across committees to ensure the fairest possible comparative evaluation. The Committee comprises the supervisor and two additional members with relevant expertise in the covered subject of the DP.

A student deemed to have failed the oral presentation of the DP may be called for a re-examination in a subsequent examination period upon their request. If the student fails the re-examination, they may request a new topic within the same subject area to be examined in a subsequent DP examination period.

#### **Guidelines for Writing Dissertation Projects (DPs)**

Once approved by the supervising faculty member, the comprehensive project will be written following the guidelines outlined below.

#### **Examination and Evaluation of Dissertation Projects (DPs)**

The assessment and grading of Dissertation Projects (DPs) are carried out by a three-member Committee comprising faculty members and individuals designated by Presidential Decree 407/80. The supervising professor provides recommendations, while the final decision rests with the Assembly of the Department. The Department has the authority to expand the Committee's membership while ensuring that the newly added members do not take part in the grading process. Every effort is made to include common members across Committees during each examination period to ensure the fairest possible comparative evaluation. The Committee is composed of the supervisor and two other members with expertise related to the subject covered in the DP.

 Students who are determined to have not succeeded in the oral presentation of their DP have the option to request a re-examination during a subsequent examination period. In case of a second failure, the student may submit a new topic request within the same subject area for examination during a subsequent DP examination period.

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# Guidelines for Composing Dissertation Projects (DPs)

Following approval by the supervising faculty member, the comprehensive project is prepared in accordance with the following guidelines.

Length of the Dissertation:	There are no specific word or page count limitations. The quantity of content does not necessarily correlate with the quality of a dissertation. What is required is a substantive and qualitative coverage of the subject matter under examination (with a minimum length of 50 pages for the dissertation).
Font:	Times New Roman, 12
Language:	Greek (with an English abstract following the Greek abstract)
Margins:	2,5cm margins on all sides
Line spacing:	1,5 spacing
Page Numbering:	Pages should be consecutively numbered from the first page after the title page to the end.
Images and	Black and white images within the text
Diagrams:	5
Figures and	Titles (captions) for both figures and
Tables	tables should be at the top and included
	within the text. Presenting results from statistical or econometric software without processing and entry into appropriate tables is not recommended. If you include a ready-made table, be sure to include the source of origin.
Equations:	Equations should be numbered consecutively and appear on the left side of the page, with numbering in parentheses on the right side of the page.

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Every figure, equation, or any other content used from existing literature should be clearly referenced. Each figure or diagram should have its source indicated at the bottom right corner, e.g., Source: Samarás (2009, p. 109).

If you have unpublished information, it should be referenced (in a footnote) as a personal communication, e.g., The information was obtained from Mr. G. Papandreou through personal communication.

#### **Chapters - Subchapters**

Divide the thesis into numbered chapters in ascending order. Subchapters will be numbered as 1.1 (then 1.1.1, 1.1.2, ...), 1.2, etc. (the abstract is not included in the numbering). Each chapter and subchapter will have a concise title. For example: Chapter 1 (TIMES NEW ROMAN 16, bold) Introduction (TIMES NEW ROMAN 14, bold)"

#### **General Structure of Dissertation**

**Title Page** On this page, the following must be displayed: i. The entire title of the thesis ii. The name, surname, and student ID of the student who wrote the thesis iii. The name and title of the supervising professor iv. The Master's Program, Department, and University where the thesis was completed (MSc in Applied Economics, Department of Economic Sciences, University of Thessaly) v. The year of thesis completion

Specifically, the title of the thesis will be centered, in uppercase, using Times New Roman 18, bold font. Above the title, it will state the MSc in Applied Economics, the Department of Economic Sciences, and the University of Thessaly. Following the title, the name, surname, and student ID of the student will be listed in Times New Roman 16, bold. Next is the title (Professor, Associate Professor, Assistant Professor, Lecturer), name, and surname of the supervising professor, in Times New Roman 14, bold. At the bottom of the page, it will be centered, with the notation 'Volos 2020' (Times New Roman 14, bold).

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**Declaration of Thesis Originality** The student includes and signs the following:"

#### - Statement of Responsibility

I certify that I am the author of this thesis, and any assistance I received in preparing it is fully acknowledged and disclosed in the thesis. I have also cited all sources from which I obtained data, ideas, or words, whether they are quoted verbatim or paraphrased. Furthermore, I confirm that this thesis was prepared by me personally, specifically to meet the requirements of the postgraduate program in Applied Economics at the Department of Economic Sciences of the University of Thessaly. Volos, January 2015.

#### • Acknowledgments (optional)

Acknowledgments or a personal dedication by the student may be included.

- Table of Contents
- Abstract

Abstracts should be between 100-200 words and written in both Greek and English using Word. The page with the abstract should bear the thesis title, with the labels: " $\Pi$ EPI $\Lambda$ H $\Psi$ H" (for the Greek version) and "ABSTRACT" (for the English version) in uppercase, using Times New Roman 14, bold font.

Keywords

Keywords (maximum of 5) should follow the abstract.

JEL Codes

JEL codes are provided after the keywords.

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#### Introduction

- Literature Review (highlighting the candidate's contribution)
- Data (for empirical works, not for theoretical ones)
- Research Methodology (for empirical works, not for theoretical ones)
- Empirical Findings (for empirical works, not for theoretical ones)
- Discussion and Commentary
- Conclusions and Suggestions for Further Research
- Bibliography
- Appendices

If there are more than one appendix, label them as A, B, etc. Equations and formulas in the appendices should be numbered separately, for example, (A.1), (A.2), etc. In the subsequent appendix, use (B.1), and so on.

#### **Bibliographic References**

In the text, include the author's name and the year in parentheses, depending on whether:

- 1. The author's last name is not part of the text: (Author, 2009)
- 2. The author's last name is part of the text: Author (2009)
- 3. If there are three or more authors: (First Author et al., 2009)
- If the same author appears more than once in the same year, write: (Author 2008a, b)
- 5. For articles under publication: (Author, forthcoming)

#### Footnotes

Footnotes are placed next to each citation or wherever additional clarification or support is required in the text. Footnotes are numbered consecutively from 1 to n and are provided in the footer.

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#### Bibliography at the End

**Reference to a Scientific Journal** Dickey D.A. and Fuller W.A. (1981). Likelihood Ratio Statistics for Autoregressive Time Series with a unit Root, *Econometrica*, 49, 1057-1072.

**Reference to a Book** Hamilton J.D. (1994). Times Series Analysis, *Princeton University Press*, Princeton, New Jersey.

**Reference to a Book Chapter** Brunner K. and Melzer A.H. (1990). Money Supply. In: Friedman BM, Hahn FH (Eds), *Handbook of monetary economics, vol.1*, North-Holland: Amsterdam, 1990. pp. 357-396.

Articles with DOI Slifka, M.K., Whitton, J.L. (2000) Clinical implications of dysregulated cytokine production. *Journal of Molecular Medicine*, doi:10.1007/s001090000086

Online Articles Abou-Allaban, Y., et alii. (2006). Religious/spiritual commitments and psychiatric practice. Resource document. American Psychiatric Association. http://www.psych.org/edu/other res/lib archives/archives/200604.pdf. Accessed 25 June 2007

The bibliography list is presented alphabetically with the authors' last names (first in foreign languages, then in Greek). The names of journals and book titles are italicized.

**Citation of Original Text** For direct quotations, enclose the sentence in quotation marks and provide the source at the end of the citation. Excessive use of such quotations should be avoided, as well as any form of copying (plagiarism) without proper source attribution. If there is doubt about the correct translation of an English scientific term into Greek, include the English term in parentheses in italics.
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#### **Intellectual Property Rights of Master's Thesis**

The intellectual property rights of the master's thesis belong to the master's degree student. The master's thesis must be the work of the candidate; otherwise, the relevant degree cannot be awarded, as the law requires that the works submitted reflect the original contribution of the candidate.

In the subsequent publication of works derived from these theses, and if the supervising Professor or other individuals have made a substantial creative contribution to the work, each must be acknowledged according to their actual contribution.

In any print or electronic edition of the master's thesis, as well as in related publications, all parties must indicate the name of the University of Thessaly and the Department of Economic Sciences under which the work was conducted.

Bibliography The master's thesis is submitted in three copies (one for each member of the three-member examination committee), properly bound. After successful defense and the incorporation of any corrections, the candidate submits one bound copy for the Postgraduate Program in Applied Economics reading room.

#### **Criteria for Master's Thesis Evaluation**

The evaluation of a Master's Thesis is based on several key criteria:

- 1. **Current Knowledge**: Demonstrating an understanding of existing knowledge through relevant literature review.
- 2. Data Acquisition: Acquiring specialized data (data collection or theoretical results).
- Data Processing: The level of data processing and quantitative documentation in the thesis, including data analysis, advanced statistical and econometric models, computer programming, applications to specific problems, and result assessment.

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- 4. Thesis Structure and Presentation: The structure and written presentation of the thesis, including coherence of the text, proper use of terminology and language, precise formulation of concepts, and scientifically valid documentation of conclusions.
- 5. Originality: The originality of the thesis.
- 6. Student's Initiative: The student's enthusiasm and initiative.
- 7. **Oral Presentation Quality**: The quality of the oral presentation of the thesis.

The weights of the above criteria are determined during the assessment by the examination committee. The final grade for the thesis is calculated as the average of the final grades given by the three examiners, rounded to the nearest whole number, with a minimum passing grade of 5 (five).

# **II.8** Library and Reading Room Operation Regulation - University of Thessaly (UTH)

- Library Hours: The UTH Library operates daily from Monday to Friday, opening at 08:00 and closing at 20:00. The annex of the Medical Department operates from 08:30 to 21:30.
- Central Library Services: The central service of the library, responsible for material reception, bibliographic processing, and distribution to annexes, operates throughout the calendar year from 08:00 to 15:30.
- 3. Library Access: All members of the University community and the general public have the right to use the library. Upon entering the library, readers are required to leave their bags and other belongings in the designated entrance area, following the instructions of library staff.
- 4. **Prohibited Activities**: The consumption of food, beverages, and smoking is not permitted within the library and reading room premises.
- Book Handling: Readers are not allowed to re-shelve books or periodicals after use. After using them, readers should close the books and neatly place them either at the edge of the table or in the designated area as indicated by library staff.

Please adhere to these regulations while using the library facilities at the University of Thessaly.

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#### 2. Reading Room

The Reading Room of the MSc Program will operate with hours that will be announced at the beginning of each semester and will aim to directly serve the students of the MSc Program.

All students of the MSc Program and the instructors of the Program have the right to use the Reading Room of the MSc.

The operating hours of the University of Thessaly Library and the Reading Room of the MSc during the months of July and August will be determined based on the available staff serving in these areas.

## 3 Borrowing/ Loan

To obtain a Library user ID card, which allows users to borrow materials from the Library, prospective users must complete a relevant application form in card format. These cards are provided by the library staff at the branch where the application is submitted. Submitting an application for the user status signifies that the prospective user accepts all the terms of this Regulation.

Students must present their student ID and provide not only their home address but also their permanent address and telephone number, if available. Members of the Academic community must provide their identification card details if they are not known to the Library staff. Users from the general public are issued user IDs based on their identification card details, workplace and home address, and telephone number, if available.

User IDs for the Library are issued by the Central Library and are supervised by the Head or the Organizational Supervisor of the Library. The user ID can be used for borrowing or searching materials at all Library branches, regardless of the branch where the application was submitted.

Scientific and other periodicals, dictionaries, and reference books cannot be borrowed. Manuscripts, rare editions, and other valuable Library materials are not available for borrowing.

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Library users may borrow up to eight (8) items simultaneously for postgraduate students and specialized researchers, and up to three (3) items for the general public. The loan period is ten (10) calendar days. Borrowers have the right to renew items for ten (10) calendar days with the obligation of returning them upon first request.

When users systematically delay the return of materials, they lose borrowing privileges for six (6) calendar months. All users who are charged with overdue books or other Library materials do not have the right to borrow additional items.

Borrowing privileges cannot be transferred; each user borrows for themselves. Borrowing is done on a first-come, first-served basis.

Borrowers are responsible for the materials they have borrowed. Underlining or making notes in books is not allowed. Damaged books are not accepted for return. Users who have lost or damaged a book or other borrowed material must replace it within thirty (30) calendar days. Failure to replace it results in a charge, and the book's value is collected through public revenue collection procedures.

A number of books or other materials that are essential for courses and seminars and for which there are not many copies available constitute a Closed Collection and are only available for borrowing to students, members of the Teaching and Research Staff (T&RS), and instructors. This collection is compiled at the beginning of each semester, with the cooperation of the teaching staff and Library personnel, and is maintained for the duration of the course. Materials from the Closed Collection can only be borrowed for three (3) hours during class hours. They are borrowed after the Library closes, but must be returned by 09:00 the following day. If the borrowed item is not returned by that time, the borrower loses borrowing privileges from this collection for three (3) weeks. Users who systematically do not return items from the limited borrowing collection on time lose the right to borrow home items from the Closed Collection until the end of the semester.

During holidays (Christmas, Easter, Summer), students preparing for exams or working on assignments who are away from the Library branch may borrow

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the materials they need for the entire period, provided that they have submitted a relevant request to the Library at least one month in advance to ensure sufficient copies are available or an agreed-upon return time if multiple students request the same book and the Library cannot obtain more copies. The borrowing of these books is based on a relevant list prepared by the Student Association in collaboration with the Head or Organizational Supervisor of the Library.

#### **II.9** Operating Rules for Computer Labs

## 1. General Guidelines

Within the department, there is a personal computer laboratory located in the Matsaggou building. The laboratory is equipped with 16 personal computers (PCs) featuring Intel i3 processors, 4GB of RAM, and 500GB hard drives. It is primarily used for laboratory exercises as per the curriculum. Simultaneously, it is available to students for internet-related tasks, including information searches and email usage. Additionally, users have the capability to store data on recordable CDs and print electronic documents for their academic needs.

The laboratory equipment boasts modern multimedia production and processing capabilities and is connected to the University of Thessaly's network.

### 2. Usage Rights

- Laboratory usage is restricted to individuals associated with the academic community of the Department of Economic Sciences. This includes students, professors, researchers, teaching assistants, and administrative staff. Individuals not falling into these categories may be granted exceptional access to the laboratories with permission from the Laboratory Administrator.
- The laboratory equipment must not be used for commercial purposes or for any activities that generate financial gain for the user.

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- Consumables (e.g., floppy disks, CDs) related to computer use are not provided by the laboratory and are the responsibility of each student.
- The laboratory does not offer permanent data storage space. Therefore, the use of floppy disks, CDs, or memory sticks for data storage and transfer of work-related data is strongly recommended. Data stored on local hard drives may be deleted without prior notice by the network administrator or by accident or malicious intent by others.

The recommended method for using floppy disks, CDs, and memory sticks is as follows:

- 1. Copy the files you wish to work on from the memory stick, floppy disk, or CD to the local computer.
- 2. Handle the files as desired (possibly making changes).
- 3. Copy the files back to the floppy disk or memory stick for permanent storage (if changes have been made).
- 4. This procedure ensures the best computer responsiveness.

#### 3. Computer Usage

• Users are not allowed to obstruct the use of a PC they have utilized by setting a password ("locking" the terminal).

• Upon completing their tasks, each user must shut down the computer properly.

• Every user is responsible for leaving their workstation clean and free from personal items and papers.

• The equipment must not be moved to any other location within the labs, especially outside of the labs.

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#### 4. Software Installation - Computer Settings Changes

• The installation of any software (applications, utilities, games, etc.) on the lab computers is not permitted.

• Uninstalling software or deleting/moving files on the computers is not allowed.

• Any changes to computer settings, including changes to the position of icons, screen colors, and desktop background, are allowed only within each user's account.

• Only the Lab Administrator has the authority to install or uninstall software, make setting changes, and delete or move files. Users should contact the Lab Administrator if such actions are necessary.

### 5. Printer Usage

Following a decision by the General Assembly of the Department, the operation of the printers is regulated as follows:

• Laser printers are only to be used for printing students' assignments and for printing department-related information from the internet (e.g., information about other universities, etc.).

• The use of the printer for producing a large number of copies is not allowed.

• Printing documents unrelated to the University and its activities (educational or otherwise) is prohibited.

• The printer should not be used as a photocopying machine, i.e., for producing multiple copies of the same file (a dedicated machine is available for this purpose).

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• Users should dispose of printed pages they no longer need in the recycling bin.

• For printing particularly large files, it is advisable to do so during times when the lab is not heavily used to avoid monopolizing the printer for an extended period and depriving other users of printing capabilities.

• Printing unrelated materials (images, songs, etc.) is not permitted.

# 6. Network Usage at the University of Thessaly

• Sending mass emails to all University users or to a specific group of students of a certain year is only allowed following the guidelines provided by the Lab Administrator. Sending mass emails to all users of any other institution or organization may be considered an action intended to disrupt the system.

• Any attempt to gain unauthorized access to computing resources of our university or any other institution and organization is strictly prohibited (unauthorized access).

• Any attempt to monitor data traffic and parameters of the network of any system (institution or user) or to investigate vulnerabilities of any system (institution or user) is not allowed.

• Transmitting software over the network that may cause harm to the university's system, another institution, or another user is strictly prohibited.

• The use of software designed to overload, disrupt, or destroy other systems is not permitted.

## 7. Student Behavior and Responsibilities

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- Students should maintain cleanliness in the area and refrain from consuming food or beverages in the laboratory space. Smoking is also prohibited (there is a designated smoking area with signage), as well as listening to music.
- 2. Respect for the space, ensuring the proper functioning, and safeguarding the laboratories are essential.
- 3. Students should use laboratory materials responsibly, including computer usage and printing.

Those who do not adhere to the laboratory rules or the instructions of supervisors or the administrators of the Computer Center, or pose a potential security risk to the department's network, may be permanently barred from the laboratories, and further sanctions may apply, especially in cases of repeat offenses.

The technical details and operating hours of the laboratories are determined by the Laboratory Committee in consultation with the department's professors, based on specific needs.

## 8. Penalties

- To ensure the smooth operation and safety of the Department's facilities and equipment, compliance with the above regulations is mandatory. Irresponsible behavior and non-compliance with operational terms may result in the suspension of access by the responsible party.
- If a student is apprehended or found to be in possession of University property outside of its designated areas, it will be reported as theft, and they will face the legal consequences prescribed by law.
- Particular attention must be paid to the proper use of laboratory equipment and facilities. Those responsible for the operation have the authority to temporarily revoke access rights from users/students if:
  - 1. They determine that their behavior is detrimental or hazardous to the equipment.
  - 2. Their behavior disrupts fellow students who are working.
  - 3. They smoke, eat, or litter within the premises.

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4. They relocate parts of a computer to another computer or outside the laboratory.

In case of violations of the above rules, the laboratory administrator has the right to revoke access rights for a certain period. In cases of repeated offenses, individuals will be referred to the Department's General Assembly for further action.

# 9. Software for the Computer Laboratory

In the case that additional software installation is required for educational purposes, it should be done with the approval of the Laboratory Administrator and under the supervision of the administrator. Software support for teaching is the responsibility of the faculty member or instructor in charge of the course in which the software is being used. The installation of any software package, even if it's freely available, by any user is strictly prohibited! The contents of each machine's disks are continuously monitored, and if files/programs created by the user are found, they will not only be deleted without warning but may also result in penalties (such as password locking) for the users!

## 10. User Support Service

In order to provide effective support to users and enhance our communication, a manager or administrator will be appointed as the point of contact for users to address their questions and report any issues they encounter. For problems unrelated to the Laboratories, users can contact the Network Operations Center (NOC) of the University of Thessaly (see the relevant website: www.noc.uth.gr).



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# **III. CONTACT INFORMATION**

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# CONTACT INFORMATION FOR ACADEMIC AND ADMINISTRATIVE STAFF

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